

Press Release



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Chevron's Robertson to Lead Fundraising at United Way of the Bay Area

Robertson to chair United Way's 2007-8 fund-raising campaign and boost support for 2-1-1

SAN FRANCISCO, May 7, 2007 – United Way of the Bay Area (UWBA) is pleased to announce that Peter Robertson, vice chairman of the board of directors for Chevron Corp., will serve as chair of its 2007-08 Bay Area fund-raising campaign.

As campaign chair, Robertson will lead UWBA's volunteer fund-raising cabinet, working closely with the United Way board, staff and volunteers to nurture current and potential donors. Robertson's main objective will be to drive support for the regional expansion of 2-1-1, the community services information line that United Way launched in San Francisco in 2006.

"With more than 6,000 employees in the Bay Area, Chevron believes it is vital to strengthen and support the community that is our home," said Robertson. "Chevron has made a commitment to help United Way and its partners expand 2-1-1 throughout the Bay Area, and I look forward to leading the engagement of business and community leaders in this important effort."

UWBA CEO Anne Wilson said, "We are continually impressed by Chevron's support of United Way and, in particular, Peter Robertson's highly visible engagement. From Chevron's recent \$1 million pledge for 2-1-1 and lead sponsorship of Bridging Communities, to their unparalleled employee participation in Week of Caring, Chevron's support of United Way is invaluable. Peter is an exceptional community leader, who brings great enthusiasm and talent to our organization. We are fortunate to have him lead our campaign."

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Robertson has been vice-chairman of the board of directors for Chevron Corp. since 2002 and is a director of the United Way of the Bay Area, International House Berkeley, the U.S.-Russian Business Council, the U.S.-Saudi Arabian Business Council, Resources for the Future, and the American Petroleum Institute. He is also chairman of the U.S. Energy Association, vice chairman of the Leon H. Sullivan Foundation, and serves on the Corporate Advisory Board of the Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria.

About United Way of the Bay Area

United Way of the Bay Area (UWBA) is a nonprofit organization dedicated to community impact. UWBA serves Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo and Solano Counties. Our mission is to be the catalyst that enables people to strengthen their communities by investing in one another. Through the Bay Area Community Fund, United Way supports more than 250 local programs that fight poverty and create opportunities for children, youth, families and neighborhoods to thrive. In San Francisco and Santa Clara Counties, 2-1-1 is an easy-to-remember phone number operated by United Way that connects people in need — as well as individuals seeking to give — with community services. United Way's introduction of 2-1-1 is the first step in plans to promote and establish 2-1-1 service throughout the Bay Area. For more information, visit www.uwba.org.

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