

› We're Better Together.

Personal Giving Accounts

A personal giving account is a fund established at the United Way of the Bay Area in your name. Your contributions to the account are tax deductible as a contribution to a public charity at the time you make the contribution and can be further distributed to other qualified nonprofit agencies before December 31, 2008.

Many of the people who establish personal giving accounts do so because it allows them to make a charitable contribution at a convenient time for them, yet not commit to a particular charitable cause or causes until a later date.

Another benefit of personal giving accounts is the simplified record keeping - Make one annual gift via check, credit card, or stock transfer and receive one receipt for your records, no matter how many disbursements or recipients you choose. No independent tax reporting is required for the funds as they are distributed, nor do you need to file a tax return for the personal giving account.

Of course, you will receive the same outstanding support and service you have come to expect from the United Way of the Bay Area. You have access to our experienced staff to help you address community issues and programs in your areas of interest.

Additionally, you will be recognized for the entirety of your contribution in United Way of the Bay Area publications. Establishing a Personal Giving Account at the \$10,000 level or more will automatically qualify you for membership in the Alexis de Tocqueville Society.

To get started please contact us at (415) 808-4460 or pga@uwba.org.

Like the idea of having your own personal foundation, but don't want the headache associated with running one? United Way of the Bay Area's personal giving account provides many of the benefits of a private foundation, without the time and money required to support it.



United Way of the Bay Area