



United Way of the Bay Area

SELF-SUFFICIENCY IN THE BAY AREA (9 COUNTIES)

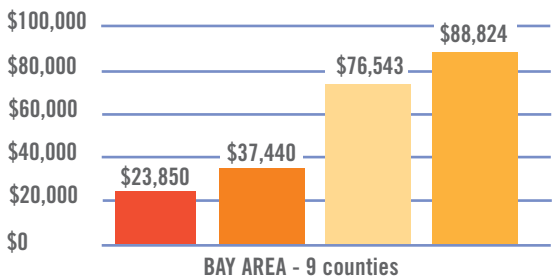
The Self-Sufficiency Standard measures the actual cost of living on a county-by-county basis, accounting for different family sizes, ages of children and local variation in costs.

OF HOUSEHOLDS BELOW STANDARD:*
657,147

% BELOW STANDARD:
29.1%

% BELOW WITH 1 OR MORE WORKERS:
76.6%

2014 ANNUAL INCOME COMPARISON (2 ADULTS, 2 CHILDREN)



■ Federal poverty line ■ CA minimum wage (2 jobs)
■ Self-Sufficiency income ■ Median family income (2012)

FAMILIES WORK, BUT DON'T EARN ENOUGH

- Of the households that have incomes below the standard, 76.6% have one or more workers.
- A family of four (two adults, two children) would need to hold almost four full-time, minimum-wage jobs to achieve self-sufficiency.
- Among households below the standard, only 4.2% are receiving public assistance (TANF) and 15.7% are receiving food stamps (SNAP).

EDUCATION

% BELOW STANDARD

Less than HS 71.6%
High school graduates 48%
Some college 34.8%
College graduates 14%

- Bay Area heads of household who did not complete high school are more than 5 times as likely as college graduates to have incomes below the standard.
- 2012 figures show 14.7% of Bay Area public high school students who started in 2008 dropped out.

ETHNICITY

% BELOW STANDARD

Latino 54.7%
African American 41.9%
Asian & Pacific Islander 27.9%
White 19.5%

- African Americans and Latinos have a disproportionate number of households with incomes below the standard.

2014 SELF-SUFFICIENCY BY COUNTY

COUNTY	% INCREASE FROM 2010	BELOW SELF-SUFFICIENCY STANDARD	
		Households	Percentage
Alameda	-1%	136,296	28.8%
Contra Costa	9%	87,133	26.9%
Marin	8%	24,349	27.4%
Napa	-31%	10,227	25.6%
San Francisco	6%	85,117	29.0%
San Mateo	10%	66,067	29.0%
Santa Clara	1%	156,935	29.2%
Solano	15%	40,002	34.2%
Sonoma	-6%	51,021	32.7%
Bay Area	2%	657,147	29.1%

HOUSEHOLDER TYPE

% BELOW STANDARD

Single mother 64.9%
Family with young children 46.5%
Immigrant 39.7%
Man of color 34.5%
Senior 29.3%