

American Federation of Labor and Congress of Industrial Organizations



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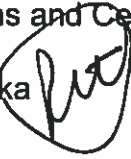
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MEMORANDUM

TO: National and International Union Presidents
State Federations and Central and Area Labor Federations Principal Officers

FROM: Richard L. Trumka 

DATE: April 5, 2016

SUBJECT: 2016 National AFL-CIO United Way Campaign Endorsement

This past year has been an exciting period in the history of the 75-year partnership between the AFL-CIO and United Way. Over the past six months, hundreds of AFL-CIO and United Way leaders across the country engaged in conversations concerning how we can reimagine and strengthen our relationship, and work more closely with community partners to address the root causes of social and economic inequality in our communities. We emerged from this process with ideas for creative new ways to collaborate and a renewed commitment to our partnership.

At a time when far too many families are struggling to make ends meet, children aren't receiving the education they need to succeed, and not everyone has access to quality, affordable healthcare, partnerships with organizations such as the United Way increase our ability to make meaningful improvements in the lives of workers and their families.

For this reason, I enthusiastically endorse and support the 2016 United Way campaign and ask that you to do the same. Feel free to use this letter as a sample for your 2016 United Way endorsement, or create your own letter. Please send your United Way endorsement on union letterhead to: Ana Avendano, 701 North Fairfax Street, Alexandria, Virginia 22314-2045 or email to ana.avendano@uww.unitedway.org. I also encourage you to express your support for United Way through social media. Sample tweets and facebook posts are available from Ana.

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