

Demographic Data



American Canyon

The most common clients are single, Latino women and married, Latino women (14% each of clients with all data available, n=589), followed by single, Caucasian women (13%), and single, African American women (9%).

The majority of clients surveyed are female (69%, n=715), and single women make up the largest proportion of clients when accounting for gender and marital status (42%, n=614, including women who are separated, divorced and widowed).

The majority of clients surveyed are single (61%, n=672, including clients who are separated, divorced and widowed).

Clients between the ages of 20-29 and 30-39 are tied for the largest proportion of clients (25% each, n=778).

40% of clients identified as Latino (n=700).

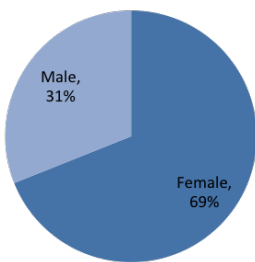
85% of clients are American citizens (n=240).

69% of clients primarily speak English at home, and 27% speak Spanish (n=703).

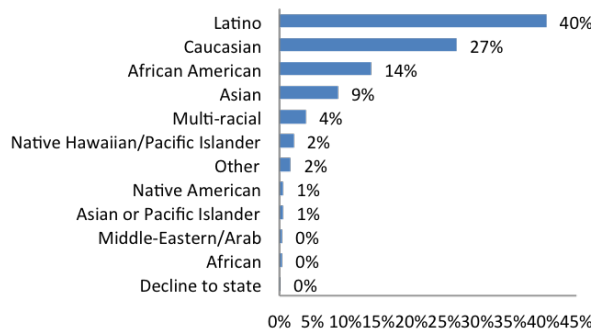
The most common level of education among clients is "high school diploma/GED" (32%, n=593).

The most common level of income among clients is \$0 - 9,999 (37%, n=657).

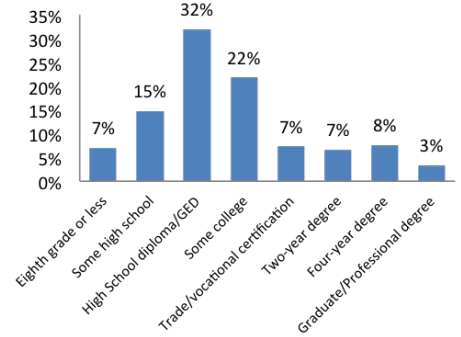
Gender (n=715)



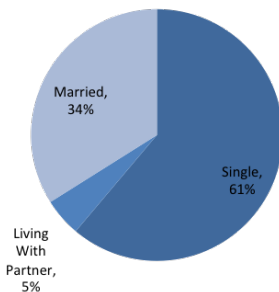
Race & Ethnicity (n=700)



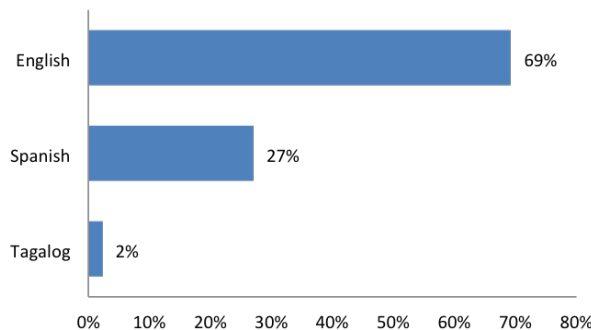
Educational Attainment (n=593)



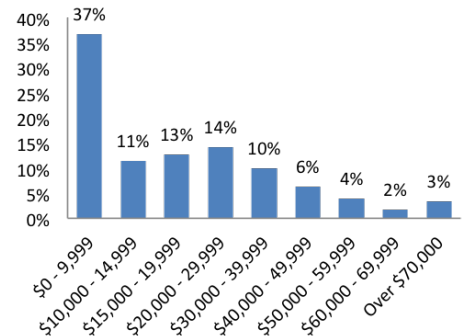
Marital Status (n=672)



Primary Language Spoken (n=703)



Pre-Tax Income (n=657)



Interests and Goals

Interest Ranking	Most Common	Second Most Common	Third Most Common
1 (n=512)	finding a job/career (34%)	improving credit (12%)	affordable housing (9%)
2 (n=454)	improving credit (13%)	finding a job/career, getting job training, reducing debt (tie - 11%)	buying a car (7%)
3 (n=402)	improving credit (12%)	learning to save, owning a home, buying a car (tie - 9%)	reducing debt (8%)