



Partner with us to **MAKE YOUR MOMENT**

Answer five quick questions and make yours:
MakeYourMoment.org/uwba

What we do:

United Way Bay Area brings together individuals, nonprofits, business and local government partners to create lasting impact through two main efforts.

- Poverty-fighting initiatives** - We invest in initiatives that work to end the cycle of poverty so that all Bay Area residents have the opportunity to prosper and thrive.
- Community engagement** - We empower individuals to donate, advocate, and volunteer to strengthen our community and change lives.

YEAR OF INCORPORATION:

1922

Number of Paid Staff

65



Counties Served:

Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, and Solano

Current Number of **Board Members: 36**

44,229

Total number of **Individual Donors** to UWBA programs in 2015

Employers with **Workplace Campaigns** in 2015:

617

Total raised in 2015: **\$42.4M**
Total designated to UWBA: **\$20M**

> Distributed to over **2,000** nonprofits
> For local poverty-fighting programs

End the Cycle of Poverty - Our Initiatives & Strategies

SparkPoint centers offer free one-on-one coaching to help people attain better jobs, improve their credit, and create a personalized financial plan. In FY16, 13 centers assisted 5,504 individuals, with more than 80% of the participants making progress towards their goals. Six **SparkPoint Community Schools** were established in K-12 schools with in-house SparkPoint services.

Earn It! Keep It! Save It! provides free tax preparation for low- and moderate-income households. In 2016, more than 3,500 volunteers at 250 locations filed 80,970 tax returns, equating to \$84 million in refunds.

211 helps connect those in need with essential community services, available 24/7, and in more than 150 languages. Last year, our eight counties answered 191,626 calls and provided information to 132,048 visitors online.

MatchBridge helps young adults identify their interests, stay engaged in school, and find a path to well-paying jobs. Working with programs such as Mayor's Youth Jobs+, we connected 7,937 youth with jobs, internships, and job training in 2015.

The Emergency Food and Shelter Program distributed federal and state funds to assist social services programs in providing 1.5 million meals, 70,000 bed nights of shelter, and 244 rent bills for FY16. Since 2014, the **Emergency Assistance Network** in Santa Clara County has provided more than 15,000 households with emergency food assistance, rental and mortgage aid, case management, and financial education.

The **Labor-United Way partnership** combines the power of more than 12.5 million working families and their communities toward a shared vision where all have the opportunity to reach their highest potential. In FY16, our labor liaisons helped 575 Bay Area families receive direct hardship assistance with housing, health, utilities, job access issues, and other emergencies.

UWBA's Public Policy team influences policy at all levels of government. In 2015, our efforts supported the reauthorization of the federal Earned Income Tax Credit and California's adoption of its own State EITC. Another key victory was achieved on children's health care, with the expansion of full-scope Medi-Cal services to all children under age 18, regardless of immigration status.

