

**SPARKPOINT at SKYLINE COLLEGE**

(SPSC) is a financial education and coaching center that improves college connection and completion by mitigating economic disparities. Students and other members of the community use SPSC services and resources to strengthen their financial capability and further their economic and educational goals.



SparkPoint uses Efforts to Outcomes (ETO) software to measure effectiveness. ETO is customized to track services and students' status related to those services. We measure economic mobility progress leading to the four major outcomes shown here.

**BY THE NUMBERS | HIGHLIGHTS FROM 2011 - 2015**

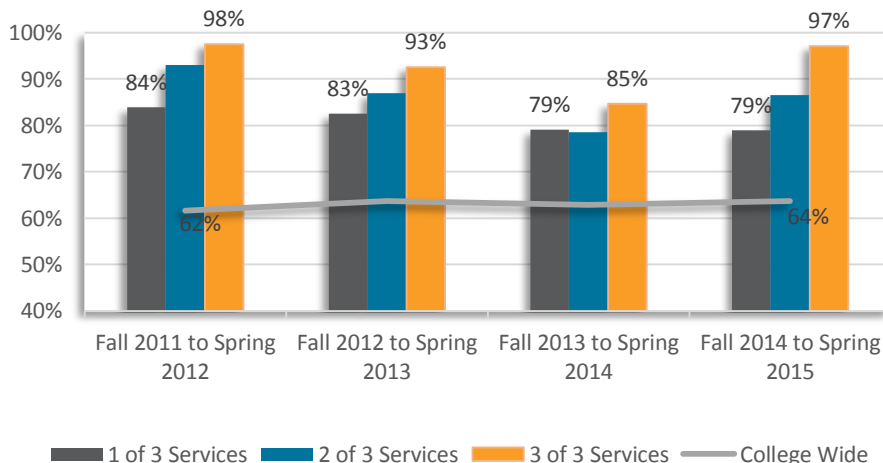
SparkPoint served 4828 people over 62,270 times

667 of the 4828 served used personalized financial coaching  
*(Engagement to last up to two years)*

83% of measurable clients achieved 5% progress towards increasing income, savings, and/or credit and reducing debt

76% of measurable clients achieved 30% progress towards increasing income, savings, and/or credit and reducing debt

**FALL TO SPRING PERSISTENCE RATES: COLLEGE vs SPARKPOINT SERVICE BUNDLES**



**EDUCATION | WORKFORCE**

- Chancellor's Office, CA Community Colleges
- United Way of the Bay Area
- American Association of Community Colleges
- San Mateo County (SMC) Human Services Agency
- Grove Foundation Scholarship Program
- Earn It Keep It, Save It (*Accounting course for students who prepare taxes*)
- SMC Office of Education Career & Technical Ed
- Paralegal Program Legal Clinic @ SparkPoint
- Walter S. Johnson Foundation *Guardian Scholars Program for Foster Youth*
- CA Employment Development Department

**FINANCES**

- Community Financial Resources
- Peninsula Family Service
- United Way of the Bay Area
- National Endowment for Financial Education
- Grove Scholarships
- San Mateo Credit Union
- Life on Trak Credit Services
- Opportunity Fund *Individual Development Accounts*
- Achieving the Dream (*Working Students Success Network*)

**BENEFITS | RESOURCES**

- United Way of the Bay Area
- Second Harvest Food Bank
- Center for Law and Social Policy *Benefits Access for College Completion Network*
- American Association of Community Colleges
- SMC Human Services Agency
- Human Services Agency of San Francisco County
- Earn It Keep It, Save It
- CA Employment Development Department
- Thrive: The Alliance of Non Profits for SMC
- SMC Health Systems (*Affordable Care Act*)
- San Francisco-Marin Food Bank

**SPARKPOINT at SKYLINE COLLEGE**

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SAN FRANCISCO BAY AREA | SILICON VALLEY  
[WWW.SKYLINECOLLEGE.EDU/SPARKPOINT](http://WWW.SKYLINECOLLEGE.EDU/SPARKPOINT)  
650-738-7035



SparkPoint at Skyline College is part of the United Way of the Bay Area Regional SparkPoint Initiative

# SparkPoint at Skyline College Program Logic Model

**SITUATION:** Poverty among our service population negatively impacts educational attainment at Skyline College.  
**STRATEGY/OVERVIEW:** SparkPoint at Skyline College is a one-stop financial education and financial coaching service center where clients bundle services and resources to achieve self-sufficiency and improved college access and completion. Economic mobility results from improved credit scores, savings, debt reduction and increased income. Impact supports regional UWBA goal to cut Bay Area poverty by 50% by 2020.



Skyline College Mission | To empower and transform a global community of learners.

