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Dear NEA Colleagues:

This past year has been an exciting period in the partnership between Labor and United Way. Last winter, hundreds of Labor and United Way leaders across the county engaged in conversations concerning how they can reimagine and strengthen our relationship, and work more closely with community partners to address the root causes of social and economic inequality in our communities. They emerged from this process with ideas for creative new ways to collaborate and a renewed commitment to that partnership.

At a time when far too many families are struggling to make ends meet, children aren't receiving the education they need to succeed, and not everyone has access to quality, affordable healthcare, partnerships with organizations such as the United Way increase our ability to make meaningful improvements in the lives of workers and their families.

For this reason, the National Education Association (NEA) proudly endorses and supports the 2017 United Way campaign and asks that you do the same.

I also encourage you to express your support for United Way through social media.

For more information and ideas on how you can assist, please contact your Local United Way Campaign office or visit their website at www.unitedway.org.

Sincerely,

Lily Eskelsen García
NEA President