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**MEDIA ALERT**  
**March 13, 2018**

**Mayor's Youth Jobs+ Resource Fair on March 17 is a Proven Pathway to Employment**  
**--Bay Area youth invited for job interviews, coaching sponsored by Citi Foundation**

**WHAT:** The 2018 Mayor's Youth Jobs+ Resource Fair on March 17 in San Francisco offers youth ages 14-24 a proven pathway to their first job. Participants will experience real job interviews (some employers will be hiring on the spot), mock interviews and workshops covering resume development, housing rights, communications skills and more. A fun and supportive rally at 2pm will feature a performance by local hyphy legend Mistah F.A.B.

**WHO:** **500 Bay Area youth, ages 14-24**  
**220 Volunteers**  
**80 organizations** (employers and social service agencies)  
United Way Bay Area Youth Ambassadors who are participating in the program and actively seeking jobs will be available for interviews about their experience

**WHEN &**  
**WHERE:** **Saturday, March 17, 2018**  
**10am-3pm**  
Hilton Union Square, 333 O'Farrell Street, San Francisco

**PROGRAM BACKGROUND**

Mayor's Youth Jobs+ is a city-wide program designed to help young adults find employment. This initiative is a partnership between the San Francisco Mayor's Office, United Way Bay Area, the Department of Children, Youth & Their Families (DCYF), the Office of Economic and Workforce Development, the San Francisco Unified School District, youth-serving nonprofits and hundreds of San Francisco businesses. Since 2012, the program has provided 35,000+ youth with jobs and work opportunities—approximately 7,000 young people are placed in job and training opportunities each year.

"Summer jobs are where strong financial futures can begin to develop. That's why we've collaborated with the City of San Francisco and the Cities for Financial Empowerment Fund since 2014 to help young people gain meaningful summer employment and early money management skills," said Brandee McHale, President of the Citi Foundation. "We've learned tremendously from our partners and youth participants over the course of four years and look forward to continuing to work together."

The Citi Foundation has also stepped in with a \$535,000 donation to fund the San Francisco "Summer Jobs Connect" Financial Empowerment Initiative. San Francisco is

one of eight cities selected and the funding will help youth get bank accounts, set and reach savings goals and learn more about budgeting through their summer employment opportunities.

**About United Way Bay Area**

United Way Bay Area (UWBA) fights for financial stability and equal opportunity for residents in eight Bay Area counties. UWBA takes an innovative, holistic approach to ending the cycle of poverty through advocacy and programs that support all ages—providing free access to family support, financial and career coaching, job opportunities and basic needs. Learn more at [uwba.org](http://uwba.org).

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