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United
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United Way of the Bay Area

Annual Report



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Dear Friends,

With Nelson Mandela's passing, we lost an incredible poverty advocate. However, his legacy lives on; a legacy that he has entrusted to each of us.

Thanks to each one of you, there is a movement to cut poverty in the Bay Area. And with your support, we will see it through to completion.

Poverty is a complex issue that requires a complex solution, and because of the 70,000+ change-makers that have joined our movement to cut Bay Area poverty in half by 2020, we're well on our way.

Your passion, your commitment and your dedication help move us forward every day. With that support, we're able to create holistic and sustainable solutions for Bay Area families, meeting their real and complex needs.

When we look back over the past year, we see that we've achieved incredible results together, but most importantly, we recognize that without your support, none of this work would be possible.

Thank you for your vision and your commitment to our community.

Susan A. Sutherland

Chair, Board of Directors
United Way of the Bay Area

Senior Vice President,
Seattle Branch Manager, and
Director, Office of Diversity & Inclusion
Federal Reserve Bank of San Francisco

Anne Wilson

Chief Executive Officer
United Way of the Bay Area

"Overcoming poverty is not a gesture
of charity. It is an act of justice."

– Nelson Mandela

Give

Our largest poverty-cutting programs address the three key drivers of financial success: basic needs, education and jobs. When you give, you're supporting programs that help struggling families with everything from food assistance to after-school programs to job training. This report highlights the results achieved during the 2012-13 fiscal year, which was also United Way's 90th year of impact.

MatchBridge

In 2012, President Obama issued a challenge to businesses, non-profits and government: work together to provide pathways to employment for low-income and disconnected youth. San Francisco's Mayor Lee answered that call and challenged employers to provide 5,000 jobs and internships throughout the summer. United Way led San Francisco's effort in support of the Mayor's Summer Jobs+ Program, along with the Department of Children Youth and their Families (DCYF), the Office of Economic and Workforce Development (OEWD) and the San Francisco Unified School District (SFUSD).

San Francisco not only achieved the goal of providing 5,000 jobs, but exceeded it, placing 5,217 young adults in jobs, internships and other work opportunities for the summer and beyond. Thanks to United Way's MatchBridge program and their strong connections with the private sector, as well as outstanding employer partners, thousands of youth were placed in those jobs with the help of 35 community partners.

"My internship at Jawbone pretty much changed my life. The people trusted me to get the job done, and I'm doing so well that they've hired me on permanently! My mentors believed in me. They gave me a chance to prove myself. They helped instill in me the importance of education and changed the way I approach college. Now I want to be an entrepreneur."

— LaRon Ryan

The success of this program was made possible by the support of our many partners and funders, including these major sponsors:



Business Pathways

Through United Way of the Bay Area's Business Pathways program, young people are placed in professional internships in one of six sectors: real estate, technology, law, finance, hospitality and nonprofit. Interns spend 18 hours a week for eight weeks at their host company, where they are

exposed to various careers within their industry. In addition, they attend a two-hour weekly skill-building seminar, run by United Way, which offers job coaching and financial literacy education. Learn more at matchbridge.org.

Earn It! Keep It! Save It!

United Way's free tax assistance program has emerged as an important local economic engine. During the last tax season, volunteers helped 68,000 Bay Area households claim a total of \$74 million in refunds, including \$24.9 million in Earned

Income Tax Credits. This year, 3,311 committed volunteers to serve as tax preparers, without whom this work would not be possible. Learn more at earnitkeepitsaveit.org.



SparkPoint

SparkPoint Centers provide one-on-one financial coaching to low-income individuals in the Bay Area. The program had its biggest year in 2012-13, serving 7,500 people, and pushing the three-year total to more than 11,000 clients served. Seventy-one percent of these individuals achieved progress with increasing their income, improving their credit score, or getting out of debt.

United Way's SparkPoint program has joined forces with partners like Well Fargo and Chevron to make multi-year financial counseling available to low-income households across the Bay Area. United Way is also sharing best practices with partner organizations across the nation to help replicate the SparkPoint model in other communities. Learn more at sparkpointcenters.org.

More than 70 nonprofit and government organizations collaborate with United Way to deliver services at ten different SparkPoint Centers across the Bay Area.

"I'm a single mom, and for 14 years I worked at a grocery store to support my family. I lost my job and suddenly found myself struggling to survive. I felt completely lost and was sick with worry about not being able to provide for myself and my sons. Then I found United Way's SparkPoint program. They helped me find a job, make a spending and savings plan and taught me about how to get out of debt. It was like a door opening at the end of a tunnel. Today I feel happy, secure and full of hope about my future."

– Zoila, SparkPoint client



Community Schools

Many students in our region's poorest neighborhoods go to school hungry, sick, or otherwise not prepared for a productive day of learning. Community Schools address these issues by bringing services like health care, counseling and food assistance directly onto school campuses in low-income neighborhoods.

More than 15,625 individuals and families were served this year, and our investments are achieving results: test scores, reading levels, attendance

rates and parental engagement are on the rise at Community Schools.

This year United Way also began its first district-level partnership with Vallejo Unified School District, which hopes to evolve all 16 of its sites to Community Schools. A team of education and community leaders have been appointed to design a strategy for launching 200 Community Schools across the Bay Area by 2020. Learn more at uwba.org/community-schools.

"I love being a dad. But raising two daughters on my own isn't easy, especially on \$1,200 a month. I was seriously injured two years ago, and now my income is half of what it used to be. We've faced challenges we've never faced, like homelessness. Asking for help has been humbling, but I did it for my girls. I'm grateful that my daughter Cynthia goes to a United Way Community School."

— Angél Lopez



211

United Way's 211 helpline connects people in need with community services such as housing, food and healthcare. Almost 188,000 calls were answered during fiscal year 2012-13.* Screening for CalFresh eligibility has increased by thirty percent since last year, resulting in an additional \$56,805 in funding to 211 centers in San Francisco, San Mateo, Marin, Napa and Solano.

In the fall, United Way transitioned the Bay Area 211 call center to Interface Children & Family Services in Ventura, which will help to boost sustainability and cut annual operating costs by

more than half. The 211 database is more robust than ever: it now includes listings for over 2,599 agencies and 3,850 active programs.

United Way is always working to optimize the integration of its programs, and by directing over 1,600 helpline callers to its Earn It! Keep It! Save It! program for free tax preparation, substantial progress is being made. 211 is also strengthening its marketing efforts: this year the program participated in ten outreach events, reaching 4,200 community members. Learn more at 211bayarea.org.

*Across San Francisco, San Mateo, Marin, Napa, Solano, Contra Costa, and Alameda county.

"211 eliminates barriers to connect people to appropriate resources to meet their needs with a minimum of hassle."

– Carrie Gordon, Cañada College Student Health Center

Labor Community Services

United Way funds labor liaisons in the Bay Area that continue to play an essential role in supporting people in poverty with community services and

policy advocacy. Through this program, 3,600 families were provided with food, shelter and jobs this year.

Emergency Food and Shelter

United Way collaborates with more than 70 partners to distribute over \$2 million in emergency meals and shelter nights. Several of these

organizations have joined Rise Together, our collective impact initiative.

Advocate

Moving people out of poverty requires not only strong programs to serve individuals, but also policy changes that transform systems and benefit entire communities. For the last six years, we have increased our policy advocacy around key issues that affect the most vulnerable people in the Bay Area and create opportunities for people in poverty.

Creating Solutions by Changing The System

United Way of the Bay Area has been a successful public policy advocate for the last six years, influencing wins like the preservation of the First 5 system serving children and their families, securing and expanding the federal VITA program that supports EITC work in the Bay Area and nationally, and winning the expansion of the State Children's Health Insurance Program (SCHIP). As we continue

to work toward our goal to cut Bay Area poverty in half by 2020, the importance of our advocacy role is only increasing. The board thoughtfully addressed this need by creating a Public Policy Committee, which has already refined United Way's policy framework by adding four new issues to the agenda. Learn more at uwba.org/advocate.

United Way Goes To Congress

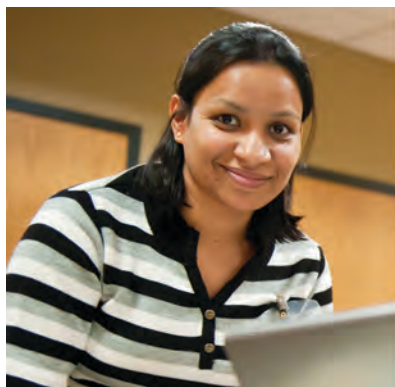
In December, United Way briefed Congress about its SparkPoint Centers. U. S. Representative Barbara Lee, co-chair for the Out of Poverty Caucus, shared the innovative strategy and impressive results of centers like SparkPoint across the United States that are moving people in

poverty into the middle class. Since the event, United Way has been working with advocacy partners, members of Congress and federal agency leaders to explore interest in sustainable funding for programs such as SparkPoint.

Charitable Deduction Is Preserved!

Thanks to the advocacy of United Ways and other nonprofit leaders around the country, the proposed cap on charitable deductions was defeated, allowing individuals to continue giving an unlimited

portion of their income to those in need. This issue is expected to resurface in the future. Join our advocacy efforts by visiting uwba.org/get-involved.



Volunteer

Volunteers are an integral part of our approach to cutting poverty. This year, more than 10,000 volunteers gave anywhere between one and several hundred hours of their time to make a positive impact in our community. Volunteers contributed to skills-based initiatives such as free tax preparation for Earn It! Keep It! Save It! as well as interview and resume coaching for MatchBridge.

Week Of Caring

During the 2012 Week of Caring 2,462 volunteers from 33 companies provided critical and timely support to local nonprofits like the San Francisco and Alameda County Food Banks, Glide Memorial and Salvation Army, completing 405 different projects across the Bay Area.

Chevron employees made up 55% of all volunteers who participated in our Week of Caring. We are grateful to Chevron for their exceptional partnership in support of the overarching mission to cut poverty in half.



Hometown Huddle

At the annual United Way/NFL Hometown Huddle, Oakland Raiders Michael Huff, Mike Mitchell, and Tyvon Branch spent an afternoon playing football with the students at Garfield Elementary School to encourage the kids to maintain an active lifestyle.

Youth Resource Fair

At the second annual Youth Resource Fair, more than 800 young people attended free seminars on resume writing, job hunting and interview practice. The event was made possible by the participation

of 175 volunteers from local businesses, nonprofits and government agencies who staffed workshops and coached students through mock interviews.

Emerging Leaders

Emerging Leaders represent the next generation of leaders driven to create lasting change through philanthropy, volunteerism and community. During the holiday season, Emerging Leaders filled a Nissan Infiniti full of books and donated them to

the library at John Muir Elementary school. The group also ventured to Sacramento to advocate for legislation that provides work-based learning opportunities for high school students.

Women's Leadership Council

The Women's Leadership Council (WLC) is a group of experienced and accomplished Bay Area women who create opportunities to support meaningful change in the Bay Area through philanthropy, advocacy and volunteerism. Last year, the WLC established a partnership with the University of San Francisco, sponsoring ten women from USF's School of Management to join WLC. The women also held a series of educational events in February, sponsored by PwC, the highlight being a

tea with special guest Linda Tarr-Whelan. In May, the WLC hosted a luncheon in partnership with the American Constitution Society at Reed Smith and welcomed Angela Glover Blackwell who spoke on how to address inequality and injustice in our communities. The group's signature project focuses on women and their economic stability, and in particular the SparkPoint Centers that support financial self-sufficiency for Bay Area residents.



90 Years of Impact

This year marked 90 years of United Way of the Bay Area's impact in the community. At our 90th Anniversary Gala celebration in San Francisco, more than 450 donors, volunteers and community partners celebrated a near-century of service, with the evening raising \$1 million for our Community Schools initiative.

Throughout the decades, the principles of voluntary, collective action have guided our work through the leadership of extraordinary people. As

our Board Chair Susan Sutherland observed, "We often refer to ourselves as a start-up with 90 years of history," because we continually adapt to the changing needs of our community.

We were honored to celebrate with you that evening, and are honored to continue serving the community as we look ahead. The road to the centennial starts here.



Spotlight on Chevron

This year, Chevron served as the exclusive Premiere Partner in United Way's effort to cut Bay Area poverty in half. Thank you, Chevron, for your lead investment of \$1.5 million, which supported the following programs and events:

- Integration of Earn It! Keep It! Save It!, SparkPoint and Community Schools
- Earn It! Keep It! Save It! in Contra Costa County
- SparkPoint Centers in Alameda and Contra Costa Counties
- Week of Caring 2012



SparkPoint Oakland Grand Reopening

Chevron's support also facilitated the grand reopening of SparkPoint Oakland in a larger, more central location. Congresswoman Barbara Lee and Oakland Mayor Jean Quan attended the ribbon-cutting ceremony held in January.



Donor Recognition – Total Gifts

Thank you to our generous funders who gave the following total amounts above \$20,000 in fiscal year 2012-13:

\$9 million or more



\$1 million or more



\$500,000-\$999,999

Bain & Company

Deloitte

McKinsey & Company, Inc.

California State Employees
Charitable Campaign

Dodge & Cox

UPS

Kresge Foundation

Valero Benicia Refinery

\$250,000-\$499,000

Abbott Laboratories

Macy's Inc.

San Francisco City & County

Callan Associates Inc.

Nordstrom

Siemer Institute for Family
Stability

Costco

Paul Hastings LLP

Target Corporation

Enterprise Rent-A-Car
Company

PG&E Corporation

Tesoro

IRS, Stakeholder
Partnerships, Education,
and Communications

Pillsbury Winthrop Shaw
Pittman LLP

PwC

\$100,000-\$249,000

ACCO Engineered Systems	Federal Reserve Bank	Microsoft Corporation
BNY Mellon	FedEx	Reed Smith LLP
BRE Properties, Inc.	Gordon & Rees, LLP	S.H. Cowell Foundation
Combined Federal Campaign	J.P. Morgan Chase & Co.	Sandia National Laboratories
Comcast Cable	Johnson & Johnson Companies	Shell Oil Products US
Delta Dental of California	Kohlberg Kravis Roberts & Co. San Francisco	Sidley Austin LLP
Dentons US LLP	Kohlberg Kravis Roberts & Co. Menlo Park	Western Digital
Ernst & Young LLP		Y & H Soda Foundation

\$50,000 - \$99,999

Anheuser-Busch, Inc	IBM Corporation	Silicon Valley Community Foundation
Annie E. Casey Foundation	Kaiser Permanente	Stephen D. Bechtel Jr. Foundation
Bechtel	Lawrence Livermore National Laboratory	Sunset Development Company
Cargill Salt	Levi Strauss & Company	Union Bank
Dow Chemical Company	Lisa and Douglas Goldman Fund	United Way of the Bay Area
East West Bank	Matson	Walter & Elise Haas Fund
Eli Lilly & Company	ProLogis	Winston & Strawn LLP
GE Company		
Genworth	SamTrans	

\$20,000 - \$49,999

Accenture	Best Buy	CITIGROUP
Alameda County Government	Black & Veatch, LLP	City of Oakland
Altec Industries	BMO Harris Bank and BMO Capital Markets	Comerica Bank
Ball Corporation	Bryan Cave LLP	Community Housing Development of North Richmond
Bank of Marin	Charles Schwab & Company, Inc.	
Bank of the West		

Contra Costa County
Government

Corporation for National
and Community Service

Dean and Margaret Lesher
Foundation

Dr. Pepper Snapple Group

East Bay Municipal Utility
District

Emergency Food & Shelter
National Board

Gibson, Dunn & Crutcher
LLP

Illinois Tool Works

Jones Day

Keker & Van Nest LLP

Morrison & Foerster LLP

Nationwide Insurance
Company

Northern Trust Bank of
California

NuStar

Oakland Housing Authority

Regency Centers
Corporation

San Francisco Foundation

Solano County Government

Squire Sanders (US) LLP

SRI International

Starbucks Coffee Company

State Farm Insurance

TE Connectivity

The Clorox Company

The Gap, Inc.

The James Irvine
Foundation

The Morris Stulsaft
Foundation

TMG Partners

Travelers

Univision

US Bank

Walmart

Westfield Group

Donor Recognition – Corporate Gifts

Thank you to the following organizations who provided corporate gifts over \$20,000:

\$1 million or more

Chevron Corporation

Salesforce.com

\$500,000-\$999,999

Bank of America

Wells Fargo Bank

\$250,000-\$499,999

AT&T Corporation

IRS, Stakeholder
Partnerships, Education,
and Communications

PG&E Corporation

San Francisco City & County

100,000-\$249,000

Callan Associates Inc.	J.P. Morgan Chase & Co.	Target Corporation
Costco	Microsoft Corporation	Tesoro
Dodge & Cox	Paul Hastings LLP	UPS
Enterprise Rent-A-Car Company	Pillsbury Winthrop Shaw Pittman LLP	Valero Benicia Refinery
		Western Digital

\$50,000-\$99,999

2-1-1 San Diego	Gordon & Rees, LLP	Macy's Inc.
ACCO Engineered Systems	Johnson & Johnson Companies	Nordstrom
BNY Mellon	Kaiser Permanente	ProLogis
BRE Properties, Inc.	Kohlberg Kravis Roberts & Co. San Francisco	Sidley Austin LLP
Cargill Salt	Kohlberg Kravis Roberts & Co. Menlo Park	Sunset Development Company
Deloitte		Union Bank
Delta Dental of California		

\$20,000 - \$49,999

Abbott Laboratories	Corporation for National and East West Bank	Starbucks Coffee Company
Anheuser-Busch, Inc	Eli Lilly & Company	TE Connectivity
Bank of the West	Emergency Food & Shelter National Board	TMG Partners
Charles Schwab & Company, Inc.	Levi Strauss & Company	Univision
CITIGROUP	Matson	Walmart
Comcast Cable	McKinsey & Company, Inc.	Westfield Group
Community Housing Development of North Richmond	Shell Oil Products US	

Donor Recognition – Workplace Campaigns

Thank you to the following organizations whose employee fundraising campaigns raised over \$20,000:

\$1 million or more

AT&T Corporation

Wells Fargo Bank

\$500,000-\$999,999

Bain & Company

California State
Employees Charitable
Campaign

Dodge & Cox

Bank of America

McKinsey & Company, Inc.

Deloitte

UPS

\$250,000-\$499,999

Abbott Laboratories

Enterprise Rent-A-Car
Company

Nordstrom

Combined Federal
Campaign

Ernst & Young LLP

PwC

Costco

Macy's Inc.

Valero Benicia Refinery

\$100,000-\$249,999

BNY Mellon

Johnson & Johnson
Companies

Target Corporation

Callan Associates Inc.

Microsoft Corporation

Tesoro

Chevron Corporation

Paul Hastings LLP

Western Digital

Comcast Cable

Pillsbury Winthrop Shaw
Pittman LLP

Dentons US LLP

Federal Reserve Bank

Sandia National
Laboratories

FedEx

\$50,000-\$99,999

ACCO Engineered Systems	Kohlberg Kravis Roberts & Co. San Francisco	Reed Smith LLP
Bechtel		SamTrans
BRE Properties, Inc.	Kohlberg Kravis Roberts & Co. Menlo Park	San Francisco City & County
Delta Dental of California	Lawrence Livermore National Laboratory	Shell Oil Products US
East West Bank		Sidley Austin LLP
Gordon & Rees, LLP	PG&E Corporation	United Way of the Bay Area

\$20,000-\$49,999

Accenture	Dow Chemical Company	Matson
Alameda County Government	East Bay Municipal Utility District	Morrison & Foerster LLP
Anheuser-Busch, Inc	Eli Lilly & Company	NuStar
Ball Corporation	GE Company	Oakland Housing Authority
Bank of Marin	Genworth	Solano County Government
BMO Harris Bank and BMO Capital Markets	Gibson, Dunn & Crutcher LLP	Squire Sanders (US) LLP
Cargill Salt	IBM Corporation	SRI International
Comerica Bank	Jones Day	TE Connectivity
Contra Costa County Government	Keker & Van Nest LLP	US Bank
		Winston & Strawn LLP

Donor Recognition – Government Grants

Thank you to the following government agencies for your generous support:

350,000 or higher

IRS, Stakeholder Partnerships, Education and Communications	San Francisco Dept. of Children Youth & their Families (DCYF)
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\$100,000 or below

2-1-1 San Diego
City of Oakland

Corporation for National and
Community Service (CNCS)

Emergency Food & Shelter
National Board

Donor Recognition – Foundation Grants

Thank you to the following foundations for your generous support:

\$500,000 or higher

Kresge Foundation

\$250,000-\$499,000

Siemer Institute for Family Stability

\$100,000-\$249,000

S.H. Cowell Foundation

Y & H Soda Foundation

\$50,000-\$99,999

Annie E. Casey Foundation
Lisa and Douglas
Goldman Fund

Silicon Valley Community
Foundation

Stephen D. Bechtel Jr.
Foundation

Walter & Elise Haas Fund

\$49,999 or below

Chris German Memorial
Fund
Dean and Margaret
Leshner Foundation
Joy Family West

Mimi and Peter Haas Fund
San Francisco Foundation
The James Irvine Foundation

The Morris Stulsaf
Foundation

The Tocqueville Society

The United Way Tocqueville Society was formed in 1984 to deepen individual understanding of, commitment to, and support for United Way's work in advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes by tackling our community's most serious issues.

Membership to the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually. In 2013, United Way of the Bay Area's Tocqueville Society was 236 members strong and raised \$8,179,222 for our poverty-fighting programs.

Christy and Greg Allen	Lori Feldman and Gary Caine	Cate and Jim DeGraw
Kat and Dave Anderson	Patricia Callahan and David Dee	Douglas K. Derwin
David E. Anderson	Ann and Paul Cane	Pamela and Wayne Dewald
Marcia and George Argyris	Anne and Scott Cannon	Andres T. Diaz De Rivera
Sheila and Richard Armbrust	Dan and Stacey Case	Mike Dillon
Natalie Gubb and David Arpi	Family Foundation	Char and Keith Donnermeyer
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Joni and Ken Avery	Hardy W. Chan	Mark C. Dosker
Barbara and Gerson Bakar	Beth and Neil Cherry	Melissa and Lee Dutra
Maggie and Joe Baker	Paul L. Chrzanowski	Mr. and Mrs. Anthony F. Earley, Jr.
Michelle A. Banks	Michael Chui	Lesley Ann Eckstein
Sandra and David Barron	Clabeth and Brian Clark	Michelle and Mark Edmunds
Robin and Doug Barton	Beth F. Cobert and Adam J. Cioth	Robin and Rich Edwards
Susie and Riley Bechtel	Fannie Allen and George W. Cogan	Karen and Steve Ellis
Stephen D. Bechtel, Jr.	Peggy and Tim Cole	Stephen M. Ellis
Linda and Nils Behnke	Adele K. Corvin	Dana M. and Robert L. Emery
Jeanne and Mark Berres	Annette B. and Thomas A. Counts	Lisa and Bruce Ericson
JoAnn and Jack Bertges	Suzanne Cragin	Kathy Klein and Scott Fink
Nancy and Robert Bishop	Shelby and William Croteau	Stacy G. Fisher
Bradley W. and Lisa Blackwell	Beth and Andy Daecher	Doris Fisher
Jerry E. Blakey	Roberta K. Dahl	Frannie Fleishhacker
Jennifer and Chris Brahm	Colleen Davies and Joe Ronan	Arthur J. Fletcher
Ann Bosche	Beverly and Philip Davis	Kerry L. Francis
Teresa and Scot Briggs	Christine Deakin	Karen Fukumura
Gina Falsetto and	Alecia A. DeCoudreaux	Cigdem F. Gencer
Warren Brown		Susan and Tim Geraghty
Daniel R. Brown		Lisa and Douglas Goldman Fund
Ed Byers		

John and Marcia
Goldman Foundation
Stuart M. Gordon
Phyllis and Dave Graser
Marritje and Jamie Greene
Jacqueline and Bruce Gribens
Michael P. Gubbels
Cynthia and John Gunn
Colleen and Robert Haas
The Halloran Family
Kathleen and Simon Heap
Drew M. Heise
James H. Henry
Robert C. Herr
Allan L. Herzog
John H. Hill
Peggy and Harvey Hinman
Anne E. Hoecker
Sandra and Tom Holland
Sandi and Jeff Hunt
Ann and John Iannuccillo
Jonnie and Rod Jacobs
Sarah and Robert James
Karen Jenkins-Johnson and
Kevin Johnson
Karen and Jeff Jones
Kate Hartley and Mike Kass
Adrian T. Kayari
Michelle and Michael Kelly
Karen Kennard and Peter Phaal
Bonnie N. and
George L. Kennedy
Ann Kennedy
Samuel H. Kim
George L. Kirkland
Thomas Klingler
Mary and Ted Kloth

The Mary Jo and Dick
Kovacevich Family Foundation
Ron Krassensky
David B. Kraybill
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Mr. and Mrs. Stanley D.
Lauchner
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Michael Mankins and
Robert Camp
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Jeffrey Sykes
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John Merrill and Herbert Shuey
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Frederick Mielke
Avid Modjtabai
Anna W. Mok and John K. Yau
Alfred D. Moore

Constance B. Moore and Roger
D. Greer
Kevin Morrison
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Washburn Oberwager
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Monica O'Reilly
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Sue and Phil Parker
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Patricia and Duane Pellervo
Christopher Perry
Barbara and Ronald D. Peyton
Pherwani Family
Paul S. Phillips
Eve Niquette and Charles Pohl
Debra S. Post
Dorothy L. and Kevin I. Price
Kent E. Radspinner
Matthew S. Raphaelson
Toni Rembe
The Roberts Foundation
Candy and Peter Robertson
Toni Rembe and Arthur Rock
Randy Rogers
Matt Rogers
Jim Rollans
Marcie Roosevelt
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Richard Rosenbloom
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P. and V. Sinha
Joanna and Kenny Smith

Larraine C. Beal and Paul J.
Smith Gilda J. Catts
Lawrence C. Stanback
Michael Stedman
Diana and Jonathan Stern
Jenny and Dwight Stevenson
Priscilla Stewart-Jones
Matt and Tami Stolte
Carl J. Stoney Jr.
The Strandberg Family
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John G. Stumpf
Kim and Brendan Sugrue
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David Mustelier
Robert J. Swanson
Steven Tallman and Yuri
Michielsen
Maryett and Bob Thompson

Mr. and Mrs. Charles V.
Thornton
Katherine Marie Van Hagan
Robyn and Larry Varellas
Grace and Steven Voorhis
Gail and Bob Walker
Dane B. Wall
Lisa and Richard Walsh
Olivia White
Amy and Kirby Wilcox
John C. Williams
Anne Wilson and
Richard G. Cohn
Tamera and William Withington
Anne Marie Noonan and
Jeffrey D. Wohl
Frank H. Woo
Leslie and Christopher Yates
Linda and Douglas Zercoe

Women's Leadership Council

By taking an active stance toward reducing poverty, the Women's Leadership Council creates opportunities to connect with like-minded women and to support meaningful change in the Bay Area through philanthropy, advocacy and volunteerism. The Women's Leadership Council's signature project focuses on women and their economic stability, and in particular the SparkPoint Centers that support economic independence in the Bay Area.

Membership to the Women's Leadership Council is granted to individuals who contribute at least \$1,000 annually to United Way.

Annie Y.S. Chuang	Jenn Kang	Nikole Saulsberry
Beth F. Cobert	Susan K. Kern	Terry Schwakopf
Adele Corvin	Emily Lacroix	Linda Shum
Dana Corvin	Bobbie LaPorte	Jill Silliphant
Teresa Curran	Jennifer Lawson	Kimberly Soto
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Jane Gleason	Diane Ngo	Jane Whitfield
Kate Comfort Harr	Cara Peck	Daria Willis
Myrna Yvonne Hennessy	Irina Poslavsky	Anne Wilson
Katherine C. Huibonhoa	Sara Razavi	Gwendolyn J. Wong
Sonali Joshi	Diane Salazar	

Emerging Leaders

Emerging Leaders is a network of philanthropic young professionals committed to reducing Bay Area poverty, with a focus on educating and empowering youth.

Membership to Emerging Leaders is granted to individuals who contribute at least \$1,000 or more annually, half of which supports United Way's goal of cutting poverty in half in the Bay Area by 2020.

Marek Adamo	Cynthia Course	Donelle Kucala
Paul Adcock	Clifford Covey	Bonnie Lau
Kevin Alecca	Katerina Crews	Jeffrey Levenstam
Nick Aragon	Clifford Croxall	Huimei Li
Sheila Armbrust	April Dickerson	Noah Lichtenstein
Marc Axelbaum	Aaron Dickie	James Little
Ian Barker	Andrea Fegley	Eric Long
David Barnard	Christopher Fisher	David Lyon
Remco Bartman	Raymond Fong	Mary Malmgren
John Beauchamp	Isaac Funderburg	Ramil Mangoba
Alexander Bender	Sachin Ganpule	Adan Martinez
Deborah Bennett	Thomas Geidt	Karl Maurer
Steven Bibby	Joseph Grasser	Brian May
Stephanie Blazewicz	Glen Guymon	Alex Merino
Janelle Boltz	Harold Hagen	David Miller
Kristian Bornemann	David Hamsher	Michael Mojabi
Karen Braje	Lynley Harris	Juli Monahan
George Burnett	Michelle Hasan	Christopher Moulton
Mary Carruth	Matthew Hatch	Joel Muchmore
Molly Carter	Lars Hellerslien	Jilber Najem
Andrew Cary	Sean Hennessy	Shalini Narayan
Cheryl Cavitt	Marilyn Hope	Peter Ng
Mary Clare Cawley	Mark Hostetler	Rachelle Obiacono
Andrew Chang	Carrie Jantsch	Justin O'Connor
Annabel Chang	Amanda Johnson	Henry Olson
Alessandra Changus	Robert Kellar	Erin Parsons-Wright
Aaron Cheris	Brian King	Joseph Pickett
Kenneth Cole	Erin King	Margaret Pillars
Ashley Cookerly	Jeffrey Klingler	Bryan Plotts
Michael Corey	Andrew Kluger	Daniel Price
Andrew Cotton	Ibinabo Krukrubo	Eugenia Rao

David Reidy
Amy Rose
Tony Salvador
C. Nikole Saulsberry
Bret Schuttpelz
Douglas Scullion
Ethan Seibert
Jill Silliphant

Georgia Simons-Massenburg
Vivian Song Maritz
Kimberly Soto
Sue Stephenson
Michael Stevens
Traci Teldeschi
Scott Turner
Robert Uhlaner

John Wayland
Skyler Webster
Peter Weis
Kim Wiatrak
Edward Williams
Joseph Woolley
Joshua Wykes
Lionel Yee

*Every effort has been made to ensure the accuracy of this report. If we have inadvertently made an error or omission, please notify **United Way of the Bay Area** at 415-808-4334 and accept our sincere apology.*

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Real Estate Industries
Union Bank NA

Sherry Tennyson
Executive Director
American Canyon Family Resource Center

Robert Thompson
Vice President & Investment Manager
Dodge & Cox, Inc.

William Withington
Vice President/General Manager
Enterprise Rent-A-Car Company
of San Francisco, LLC



Financial Statement

	2013	2012
Statements of financial position (as of June 2013)		
Total Assets	25,333,519	22,688,896
Total Liabilities	11,053,476	12,260,305
Total Net Assets	14,280,043	10,428,591
Total Liabilities and Net Assets	25,333,519	22,688,896
Statements of activities (as of June 2013)		
Total Amount Raised	30,965,054	29,241,141
Less Donor Designations	(21,894,270)	(18,793,932)
Provision for Uncollectable Pledges	(631,000)	(235,388)
Other Income	9,974,908	4,886,371
Total Revenue	18,414,692	15,098,192
Grants and Programs	11,325,012	9,764,083
Fundraising, Management & General	6,548,860	5,907,070
Non-recurring Expenses	(3,310,632)	4,064,182
Total Grants and Expenses	14,563,240	19,735,335
Change in Net Assets	3,851,452	(4,637,143)
Net Assets – Beginning of Year	10,428,591	15,065,734
Net Assets – End of Year	14,280,043	10,428,591

GIVE. ADVOCATE. VOLUNTEER.
Let's cut poverty in half by 2020.



United Way of the Bay Area