The SparkPoint Difference

STUDENT PERSISTENCE IMPROVEMENT AT COMMUNITY COLLEGES

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Highlights

• Persistence Matters
• What the data shows
• The SparkPoint Difference
• Looking Ahead
Persistence Matters

Student Challenges:
• College Costs
• Child Care
• Food Insecurity
• Lack of sufficient financial aid and income
• Peer Pressure
• Inadequate Resources

SparkPoint Centers supports student persistence by providing:
• Resources
• Financial Literacy
• Financial Coaching
• Goal Setting
• Motivation
Persistence Matters

Persistence rates from a regional perspective

Our goal with this report is to see if persistence is also higher among SP clients at four of our centers located at other colleges.
### What the data shows

<table>
<thead>
<tr>
<th>COLLEGE</th>
<th>OVERALL COLLEGE PERSISTENCE</th>
<th>PERSISTENCE AMONG SPARKPOINT CLIENTS AT THE COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contra Costa College</td>
<td>62%</td>
<td>80%</td>
</tr>
<tr>
<td>Laney College</td>
<td>57%</td>
<td>95%</td>
</tr>
<tr>
<td>Cañada College</td>
<td>58%</td>
<td>79%</td>
</tr>
<tr>
<td>College of San Mateo</td>
<td>88%</td>
<td>99%</td>
</tr>
<tr>
<td>College of Marin</td>
<td>49%</td>
<td>60%</td>
</tr>
</tbody>
</table>
What the data shows

Variation from the overall college persistence rate ranged from 11% to 38%
We attribute the greater persistence rates to "The SparkPoint Difference"

We
• Take a holistic, student-centered approach
• Provide integrated services
• Address immediate needs that alleviate financial stress
What clients have said about SparkPoint

“They want to go to college; they want to see Mommy go to college. Our whole family is about trying to succeed. We have a better outlook on life.” - SparkPoint Participant

“SparkPoint is there to put food in your fridge. To help save for your future. To make sure your needs are met, so you can successfully focus on your education. And with a support system like that, you can achieve your dreams.”

“SparkPoint is enlightening, empowering, and motivating. When I leave those classes, I’m like ‘yes, I can do this!’.”

“I think we need more things like this in all schools.”

“I always, the part that always struck me about this place was not that it was this conglomeration of a lot of different government entities and help and all of it. But it was also that it wasn’t people helping you. It was people helping you help yourself.”
THANK YOU
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