



Advisory Council Expectations and Commitments

As an Advisory Council member of United Way Bay Area, I am committed to the success of the vision, mission, and goals of the organization. My responsibilities include each of the following ways I can further enhance UWBA's impact and effectiveness:

1. **Meeting Participation:** The UWBA Advisory Council meets four times a year (three regular meetings and one floating meeting). A list of the meeting dates and times will be given in advance of each calendar year. Advisory Council members are expected to attend and fully engage during all regularly scheduled meetings. Each Council Member will miss no more than 50% of the meetings over a two-year period, unless excused by the Board Chair.
2. **Length of Term.** Each Council member will be elected for a term of three (3) years and until a successor Council member has been elected and qualified. No member will serve on the Council for more than nine (9) consecutive years.
3. **Time Commitment Required:** The Advisory Council meets once every four months for 1.5 to 2 hours plus one floating meeting. Advisory Council members are expected to attend organization events, and an annual strategy retreat and to participate actively in at least one committee.
4. **Annual Meeting with the CEO:** Each Advisory Council member will commit to being available to meet, in person or by phone, with the CEO annually. These meetings will provide an opportunity for each Council member to touch base with the CEO about UWBA activities and provide feedback and guidance to the CEO outside of regularly scheduled Advisory Council meetings.
5. **Driving the Vision and Mission.** UWBA Advisory Council members will support UWBA's mission and vision, and advocate within their spheres of influence of the commitment, resources, and involvement needed to achieve big and lasting impact on our community's most pressing issues, with a focus on ending the cycle of poverty.
6. **Committed to Anti-Racism.** UWBA Advisory Council members should be personally committed to combatting racism and ongoing education on anti-racism and how it pertains to UWBA mission, organization, leadership and work.
7. **Personal Fundraising Expectation:** At UWBA, we strive for 100% Advisory Council member financial participation. Council members are encouraged to make an annual financial contribution to the organization that is personally meaningful and one that is based on the member's capacity to give. For Council members, Tocqueville Society membership is highly encouraged for those who are able to donate at that level. Multi-year commitments of any level are appreciated along with the willingness to mentor and guide our staff when requested.
8. **Organizational Fundraising Expectation:** Advisory Council members who are part of an organization or corporation will be asked to strategize with the CEO or Chief Advancement Officer on how to ask for support from their organization. Alternatively or additionally, Advisory Council members may help recruit other members and sponsors or be asked to support fundraising efforts.

To further UWBA's mission and impact, I acknowledge and agree to these responsibilities.

Signature

Date