



The **United Way Tocqueville Society** is an effective way for passionate, philanthropic leaders throughout the Bay Area to become more deeply involved in United Way's fight against poverty. Members generously donate gifts of time and treasure to create long-lasting changes in our community. The Society is open to individuals or households who contribute \$10,000 or more to the United Way annually.

## THE TOCQUEVILLE SOCIETY GOALS

- Change lives through collective philanthropic leadership and influence.
- Expand high-level personal giving dedicated to funding outstanding programs.
- Build a network of diverse people to work together to affect real change through United Way's key strategies to reduce poverty.

The Tocqueville Cabinet directs organizational efforts to grow the society and inform members on the impact United Way is having on our communities.



[uwba.org](http://uwba.org) 

## TOCQUEVILLE CABINET MEMBERS

**Dave Heacock**  
Community Volunteer

**Eric Street - Chair**  
Group Controller  
Enterprise Holdings

**Robert Walker**  
Community Volunteer

**Ron Peyton**  
Executive Chairman  
Callan LLC

**Tim Geraghty**  
Regional President  
Northern Trust

**Ron Caton**  
Executive Vice President  
Wells Fargo

**Anna Mok**  
Partner  
Deloitte & Touche LLP



### Tocqueville Society Membership Benefits

- Work with a trusted organization that efficiently invests and leverages contributions to maximize impact.
- United Way is your best source for learning about community needs and participating in the best solutions
- Access to influential local and national philanthropic leaders, and United Way Board leadership Invitations to local, national and international Tocqueville Society events
- Special opportunities to partner with other United Way networking groups including Women United and Emerging Leaders

## HOW TO DONATE

- **Make a check payable** to United Way Bay Area and mail it to P.O. Box 741478, Los Angeles, CA 90074
- **Make a credit card donation** through United Way Bay Area's secure online portal , [uwba.org/give](https://uwba.org/give)
  - Donors can choose to set up monthly installment plans
- **Stock Transfer** Please contact us at 415.808.4408 for more information
- **Through a Personal Giving Account**
  - Funds can remain in a Personal Giving Account for up to 18 months
  - Funds can be designated at any time throughout the year
  - For more information call 415.808.4307 or visit [uwba.org/faqs/what-is-a-pga](https://uwba.org/faqs/what-is-a-pga)

For more information, please visit [uwba.org/tocqueville-society](https://uwba.org/tocqueville-society)



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