Dear Friends and Supporters,

We are thrilled to introduce United Way Bay Area’s Annual Report for Fiscal Year 2022 and to highlight the impactful work we have done together toward achieving our shared goal of ending poverty and building a stronger, more equitable Bay Area. As we enter our second year of implementing our three-year strategic plan, we remain committed to transparency and accountability, and this report is a testament to all we are doing to make the most of the resources entrusted to us.

Over the past year, the challenges our communities have faced cannot be overstated. As the pandemic-era effects and supports are tapering off, we continue to navigate the numerous inequities, struggles and economic hardships it has laid bare throughout the Bay Area communities we serve. Despite the difficulties, our team has remained committed to providing crucial resources to those in need, from emergency support to families in crisis to financial coaching and resource navigation that helps those still rebuilding and recovering.

This year we have also made some space to celebrate and share the joys which come with the hard work we are honored to do. We marked a century of impact and rallied support to remain united for equity on the journey ahead. We are grateful to our donors, funders, volunteers, and community partners who have come together to ensure our shared work remains possible. Without this unparalleled network, we would not have been able to achieve and celebrate the milestones of this extraordinary year.

We look forward to continuing to work alongside each of you to make a difference in the lives of those we serve, and to continue pushing toward a more equitable Bay Area where everyone has the opportunities and resources needed to thrive.

Kevin Zwick, CEO
United Way Bay Area

Pierre Breber, Chair of the Board
United Way Bay Area

WHAT WE DO

UWBA brings together partners from the nonprofit, business, and government sectors to address Bay Area poverty. We partner across these sectors to develop solutions, capture the data we need, and use those insights to support public policy and create research-backed community initiatives.

OUR VISION

UWBA envisions an equitable Bay Area where all people have the opportunities and resources needed to thrive.

OUR MISSION

UWBA mobilizes the Bay Area to dismantle the root causes of poverty and build equitable pathways to prosperity. Through initiatives and policy change, we provide immediate and long-term support for employment, housing, financial stability, and meeting basic needs.
OUR IMPACT AREAS

01 Basic Needs
Ensure access to basic needs like food, shelter, and legal services.

02 Employment & Career Opportunities
Build systems and pathways to career and employment opportunities.

03 Financial Stability & Prosperity
Help families increase income and savings on their way to financial stability and prosperity.

04 Housing Justice
Improve access to stable, affordable housing and advocate for homelessness prevention.
One hundred years ago, United Way Bay Area was born to address the fundamental basic needs of individuals and communities in our region.

To commemorate a century of impact, UWBA held its Centennial Celebration in May 2022. It was an opportunity to celebrate with our partners, community members, colleagues and families and a moment to reflect on the collective work we have all done to help our neighbors. The evening included a Mayoral Proclamation officially making May 19th United Way Bay Area Day, UNITED for Impact awards presentations and greetings from special guests. Thanks to overwhelming generosity, UWBA received over $700,000 through this event to continue the vital fight against poverty.

Following our Centennial Celebration, we activated our Centennial Week of Caring. Working together with corporate partners, community partners, volunteers and staff, the week consisted of opportunities to support our neighbors with our Youth Career Expo, a Walk-A-Thon, free clothing programs and food bank support.

As our centennial year comes to an end, we are look forward to our next century of impact in partnership with all of you, dismantling the root causes of poverty and building equitable pathways to prosperity for our neighbors and friends.
After several months of deep dialogue and inquiry with all stakeholders of our organization, we created a DEI Action Plan focused on 10 parts of the organization which resulted in more than 50 actionable, concrete and accountable actions we can take to achieve our goal of being a more antiracist organization and to better center racial equity and social justice in our work.

While work has been completed in all ten sections of the robust plan, we have made the most progress in our Search and Selection hiring processes, Internal Climate & Culture and with UWBA Policies and Procedures.

**HIGHLIGHTS OF OUR PROGRESS**

UWBA’s commitment to DEI is clearly stated in all job descriptions and candidate interviews are conducted with an equity lens, including equity-minded screening and interview questions with clear criteria for selection.

We embarked on the intentional and important work of diversifying our Board of Directors, Advisory Council, leadership team and staff by prioritizing equitable representation of those communities who have been the most historically, persistently and racially marginalized in the Bay Area. This has led to greater depth and diversity of knowledge and understanding of community needs, positioning UWBA to be more representative of our Bay Area communities as we tackle our ambitious strategic goals.

UWBA’s DEI Council is working closely with consultants at LeaderSpring to finalize a charter and formalize the Council’s work and membership moving forward.

In the year to come, UWBA aims to revisit our DEI Action Plan and create a timeline for future work to ensure we continue to build a community and culture consistent with the organization’s DEI commitment.

**22%**

of UWBA’s DEI Action Plan goals (12 action items) have integrated into UWBA policies, procedures and/or culture.

**44%**

of UWBA’s DEI Action Plan goals (24 action items) are in-progress.

UWBA Advisory Council has shifted from 84% male and 63% white to **52% female, 56% BIPOC**

UWBA Board of Directors has shifted from 78% male and 56% white to **54% female, 69% BIPOC**
For 100 years United Way Bay Area has been honored to serve the community we love. The San Francisco Bay Area is rich with history, culture, diversity, and natural beauty, and leads the nation in social, political, economic, and technological advancements. The region is a magnet for people around the world for these reasons and represents the sixth largest economy in the United States.

However, much like the rest of the country, the effects of COVID-19 have deeply impacted our region. For many families, making ends meet and building a stable future was hard enough, but the events of the past several years have made it much more difficult for many more families. Over the course of the fiscal year that ended in June 2022, the Bay Area faced several compounding crises: the pandemic and economic hardship that disproportionately affected our working-class families. These crises exacerbated the many inequities that already existed.

A family of four in the Bay Area (2 adults/1 preschooler/1 school-aged) needs $109,088 a year to meet basic needs, according to the United Way’s Real Cost Measure Report.

One in 4 households had a household income that fell below the Real Cost Measure.

Household income for the bottom decile saw a 35% ($4,000) increase in median income between 2010 and 2019. The top 10% saw an 87% ($250,000) increase. That income growth disparity was higher in the Bay Area than anywhere else in California and in the U.S.

During the pandemic, lower-income households were more likely to report a loss of employment income than higher-income households.

** UWBA only collects demographic information from community members when appropriate and where it would not pose a burden to accessing services. Thus, UWBA only collected demographic data for approximately 10-20% of the population served and the results shown here may not be representative of all persons served by UWBA.**
In the middle of fiscal year 2022, we put the finishing touches on our new three-year Strategic Plan. This ambitious effort, anchored in our transformation to focus on improving diversity, equity, and inclusion (DEI) within our own organization and externally in our communities, charts a course for us to help one million people across the Bay Area meet their basic needs and help them achieve financial stability.

Meeting the objectives of our Strategic Plan will require that we continue to mobilize the Bay Area to dismantle the root causes of poverty and help our neighbors build equitable pathways to prosperity. That has been UWBA’s model for over 100 years, and we will leverage it to tackle the persistent and emerging challenges poverty continues to impose on our region.

Even though our Strategic Plan officially starts in our 2023 fiscal year, we could not wait to get started and embarked on a number of initiatives in FY22:

- Strengthening our connection to the communities we serve requires that we proactively engage with community members, other agencies, policy makers, mission funders and potential clients. We started the process of planning a series of in person and virtual Town Halls and Partner Convenings. During these events, we’ll share our strategies for combating poverty, data and insights we collect on the nature of local and regional challenges, discuss opportunities for collaboration, and collect feedback on ways we can enhance our support for the communities we serve.

- Given our focus on DEI and its essential role in solving so many of the root causes of poverty, we began the search for a VP of Equity and Strategy to ensure accountability of our DEI efforts among our leadership team, and to embed these principles throughout our mission work, internal operations and communications.

- Understanding that we can’t fight poverty without addressing the very challenging housing issues in our region, we added Housing Justice as a fourth mission pillar, began a search for housing and policy staff to develop and execute a strategy to increase supply and accessibility and initiated discussions with new and existing partners to collaborate on legislative solutions for housing issues.

- In an effort to enhance financial support for our mission, we made additional investment commitments in development and marketing staff to improve our ability to acquire and sustain new corporate, institutional and individual relationships, expand brand awareness and mission understanding and provide outstanding CSR experiences for our corporate partner volunteers.

These initiatives are just the beginning when it comes to our 2023-2025 Strategic Plan and our DEI Initiatives. We invite you to read more about them by visiting HTTPS://UWBA.ORG/WHO-WE-ARE/STRATEGY/ and stay connected to our progress by signing up for UWBA communications at HTTPS://UWBA.ORG/SUBSCRIBE/.
649,000+ individuals served through UWBA programs and relief efforts

$6M+ allocated by UWBA to 90 nonprofit organizations resulting in direct assistance to over 5,000 households

$1,396,681 in rental assistance was distributed through UWBA Rental Relief Fund to 595 households

123,215 referrals were made to basic need and community resources

5,276,794 meals were provided

UWBA advocated for policies at 45 events

1,796 volunteers engaged with UWBA

258 partners throughout SF Bay Area
PROGRAMS & INITIATIVES

FIGHT POVERTY
FREE TAX HELP

Our Free Tax Help program provides high-quality tax preparation in the eight counties we serve at 89 locations with the help of 1,036 volunteers - all at no cost to our clients. We led the coalition of local VITA (Volunteer Income Tax Assistance) sites to assist eligible families in claiming applicable tax credits. We also conducted campaigns to increase awareness of and access to economic opportunities.

The tax system has been a key part of COVID-19 recovery with various stimulus and expanded tax credits like the Earned Income Tax Credit (EITC), California Earned Income Tax Credit (CalEITC) and the Child Tax Credit (CTC). These credits are well researched and proven to be effective poverty-fighting tools, while stimulus outreach and registration connects us with families and individuals who need our help getting “bureaucracy-ready” to claim these life-changing funds.

To meet its mission, On the Move (OTM) developed programs and initiatives over the last 18 years with innovative approaches to address critical educational, social, health, and economic inequities in communities. Last year, in addition to extensive disaster case management, financial coaching, screening, and crisis response, OTM ran the only free tax preparation site in the City of Napa.

“ONE OF THE GREAT THINGS IS SEEING THE HAPPINESS ON SOMEONE’S FACE WHEN YOU SHOW THEM HOW MUCH THEIR REFUND IS GOING TO BE. FOR MANY, A $100 REFUND OR A $1,000 REFUND CAN REALLY MAKE A DIFFERENCE IN THAT WEEK OR THAT MONTH. SOMETIMES YOU GET REFUNDS THAT ARE SEVERAL THOUSANDS OF DOLLARS, AND FOR SOME PEOPLE, THAT’S A LIFE-CHANGING EXPERIENCE.”

– Dan, Free Tax Help Volunteer

“As a community, it is in all our best interests for families to benefit fully from IRS Earned Income Tax Credits and in many cases Child Tax Credits. When we provide the tools that families need, they not only use them to increase their self-sufficiency but they are forging better futures for their children.”

– Susana Garcia, Program Director On The Move, Neighborhood Initiative

32,228

tax returns filed

$53M+
in total refunds

$25M+
in Earned Income Tax Credits and Child Tax Credits

$8M+
in tax prep fees saved

700
families supported in filing tax returns

$1,375,089
brought back to the community

On The Move

PROGRAM PARTNER HIGHLIGHT

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families supported in filing tax returns

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On The Move

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– Susana Garcia, Program Director On The Move, Neighborhood Initiative
UWBA’s SparkPoint centers work with families to ensure their basic needs are met, while providing free one-on-one financial coaching to help increase income and savings, build credit and reduce debt. Our career, education and financial services also help clients recognize behavioral outcomes, brainstorm strategies and set realistic action plans to move toward financial prosperity.

By using a financial coaching model and integrating the services of multiple partners in a community college setting, SparkPoint not only helps students stay in school, but also helps them reach their own educational goals. Our numbers showed a 25% improvement in the Fall to Spring semester persistence rates* for SparkPoint students.

* Persistence rate measures whether a student persists in their education program from Fall semester to Spring semester.

San Jose Evergreen Community College District

As a leading educational institution, the mission of the San Jose Evergreen Community College District (SJCCCD) is to meet the diverse education and workforce needs of our community by empowering our students to become agents of socio-economic change. Through our partnership, UWBA/SparkPoint San Jose has been able to provide clients living in Santa Clara County with rental support, financial coaching services and access to other resources.

“THE PARTNERSHIP AND SUPPORT PROVIDED BY UWBA MAKES A SIGNIFICANT DIFFERENCE IN MAKING THE ABILITY TO OFFER SPARKPOINT SERVICES. UWBA IS SPARKPOINT SAN JOSE’S LARGEST FUNDER AND THEIR PARTNERSHIP AND RESOURCES ENABLE THE PROGRAM TO CONTINUE TO OFFER SERVICES TO THE RESIDENTS AND STUDENTS LIVING IN SANTA CLARA COUNTY, ONE OF THE MOST EXPENSIVE COUNTIES IN THE BAY AREA.”

-Vanessa Muñiz, Director, Sparkpoint San Jose

“CREDIT COUNSELING HAS BEEN THE MOST EFFECTIVE. WHEN YOU GROW UP IN POVERTY, YOU’RE NOT TAUGHT THE BENEFITS OF CREDIT. SO, TO HAVE SOMEONE HELP ME AND HELP ME TEACH MY KIDS – IT’S BEEN THE MOST BENEFICIAL TO ME. BEING FINANCIALLY SECURE IS THE ULTIMATE GOAL.”

-Paris, Sparkpoint client
The Youth WorkForce program partners with nonprofit agencies and schools across the Bay Area to provide youth and young adults with career exploration and readiness opportunities. We recruit volunteers from our corporate partners to provide a variety of skill development workshops.

By connecting young people to the workforce, it increases the likelihood they will be employed and earn family-sustaining wages later in life.


- Alesha, Youth WorkForce Intern

PROGRAM PARTNER HIGHLIGHT

Union City Family Center

Union City Family Center (UCFC), part of the New Haven Unified School District, is a partnership of families, schools, community, and public and private organizations working together to promote “cradle to retirement” success. UWBA and UCFC worked together in FY22 to enhance youth programming and resources for students ages 14 to 24, providing UCFC staff with financial aid training and its youth the opportunity for career/college preparation and exploration.

“UWBA IS A UCFC CORE PARTNER. UWBA PARTICIPATES REGULARLY IN UCFC’S QUARTERLY PARTNER MEETINGS, AND HAS PROVIDED OPPORTUNITIES FOR UCFC STAFF GROWTH, AND COMMUNITY SUPPORT THROUGHOUT THE YEARS. THIS PARTNERSHIP HAS ENHANCED UCFC’S COMMUNITY AND YOUTH RESOURCES AND DEVELOPMENT.”

- Nora Moussavi, Community Specialist
Through 211, a free, confidential helpline, we connect those in need with specialists trained to match callers with the right resources and connect them directly to health and human service agencies within their community. This vital service is available in over 150 languages and can also be accessed via text or online.

By getting to the root causes of the situation a caller is experiencing, our operators can provide appropriate referrals which can address immediate and long-term needs. In times of crisis as we witnessed in this past year — wildfires, pandemic or inclement weather — 211 can be used to deliver timely information to the public such as information on evacuation areas, shelter access, local assistance centers and public safety updates.

**Calls and texts related**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing or emergency shelter</td>
<td>49,576</td>
</tr>
<tr>
<td>Food and meals</td>
<td>7,676</td>
</tr>
<tr>
<td>COVID-19</td>
<td>31,858</td>
</tr>
</tbody>
</table>

**Example call:**

“I WAS PREGNANT, HOMELESS, AND SLEEPING ON COUCHES. BEING ABLE TO FIND RESOURCES LIKE SHELTERS I COULD STAY AT FOR A NIGHT, OR EVEN APPLYING FOR FOOD STAMPS JUST TO GET ME BY. IT’S A LOT EASIER TO FIND HELP WHEN YOU CAN JUST CALL ONE NUMBER. 211 IS A GREAT RESOURCE!”

— Adelita, 211 Caller/ UWBA Ambassador

**Program Partner Highlight**

**Tenants Together**

Tenants Together is a statewide coalition of local tenant organizations dedicated to defending and advancing the rights of California tenants to safe, decent and affordable housing. As part of the California Eviction Protection Project, United Way Bay Area partnered with Tenants Together, 211 Alameda, 211 Contra Costa, and Health Leads to pilot housing navigation services. In FY22, Tenants Together trained 53 211 Bay Area Call Specialists in Know Your Rights Training.

“It has been our dream to increase access to critical know-your-rights information for every tenant in California. In partnering with UWBA and others on this project, we now can leverage the expertise of Tenants Together and the capacity and skill of our local 211 providers to pilot this vision for the Bay Area. Skilled tenant counseling keeps our communities housed.”

— Aileen Joy, Development Director (they/he/she)

“IT HAS BEEN OUR DREAM TO INCREASE ACCESS TO CRITICAL KNOW-YOUR-RIGHTS INFORMATION FOR EVERY TENANT IN CALIFORNIA. IN PARTNERING WITH UWBA AND OTHERS ON THIS PROJECT, WE NOW CAN LEVERAGE THE EXPERTISE OF TENANTS TOGETHER AND THE CAPACITY AND SKILL OF OUR LOCAL 211 PROVIDERS TO PILOT THIS VISION FOR THE BAY AREA. SKILLED TENANT COUNSELING KEEPS OUR COMMUNITIES HOUSED.”

— Aileen Joy, Development Director (they/he/she)
As a founder of the Santa Clara County EAN decades ago, United Way recognized the importance of providing assistance to families and individuals experiencing emergency situations. The EAN agencies are providing safety net services to prevent first-time homelessness throughout the county. The seven member agencies that make up the Network include Community Services Agency, LifeMoves, Sacred Heart Community Services, St. Joseph’s Family Center, Sunnyvale Community Services, The Salvation Army, and West Valley Community Services.

Very low-income and extremely low income households tend to be severely rent-burdened, often just one unexpected expense away from losing their home. We know access to financial support, tenants’ rights counseling, legal services and other household resources are all key to preventing homelessness.

“I BECAME MY MOTHER’S CARETAKER FULL TIME. [WHEN SHE] PASSED, I WAS RESPONSIBLE FOR HER FUNERAL EXPENSES AND FELL BEHIND ON MY EXPENSES, INCLUDING MY RENT. I WAS DISABLED AND FACING THE POSSIBILITY OF BEING HOMELESS. [BUT] RECEIVING FINANCIAL ASSISTANCE FELT LIKE A BIG WEIGHT HAD BEEN LIFTED OFF MY SHOULDERS. I WANT TO SAY THANK YOU TO THOSE WHO SUPPORT THIS PROGRAM. YOU GIVE PEOPLE LIKE ME OUR LIVES BACK AND HOPE FOR A BETTER TOMORROW!”

– Maria, EAN client

Community Services Agency (CSA) has been serving the Mountain View, Los Altos and Los Altos Hills communities since 1957 with a mission to provide a safety net for people who are elderly, low-income, or unhoused. Being part of the Emergency Assistance Network (EAN) allows CSA flexibility in assisting families with rental cases, which is helpful, especially in the wake of the pandemic when the need is so severe that being nimble is one of the only ways to keep families in their homes.

CSA’S PARTNERSHIP WITH UWBA HAS MEANT SO MUCH. THE FLEXIBILITY THAT COMES WITH THE FUNDING ALLOWS US TO EXTEND OUR WORK AND REACH IN THE COMMUNITY. HAVING A STABLE AND LONG-STANDING PARTNERSHIP WITH UWBA HAS ALLOWED FOR FUTURE PLANNING AND FORECASTING OF OUR WORK.

– Brandi Jothimani, Director of Client Programs
EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)

UWBA acts as the local grant maker for Federal Emergency Management Agency (FEMA) funding to support EFSP in eight counties throughout the Bay Area, ensuring the appropriate level of funding remains “user friendly” and accessible to smaller, grassroots agencies so residents can meet their basic needs.

Housing and food insecurity are growing in the Bay Area with the rising cost of living. Smaller nonprofit agencies across the Bay Area are doing the vital safety net work to address community needs, but access to federal funding can be difficult if not impossible.

Monument Crisis Center (MCC) is a nonprofit family resource center dedicated to providing nutritious food, education, referrals, and general assistance services through dynamic, safety-net programs. Due to the COVID-19 pandemic, the need for social services has increased dramatically, and MCC’s service numbers have doubled. Through EFSP funding, MCC provided critical food resources to Contra Costa residents.

“MONUMENT CRISIS CENTER’S PARTNERSHIP WITH UWBA’S EFSP GOES BEYOND FEEDING PEOPLE, IT HAS IMPROVED THE LIVES OF OUR CLIENTS BY ENSURING THAT THEIR BASIC NEEDS ARE ADDRESSED BY OUR GROWING SAFETY-NET SERVICE PROGRAMS.”

- Alexa Gambero, Development Director

$1.6M
distributed in direct cash assistance to 1,061 households

4.5M+
meals provided

151,930
shelter bed nights

497,738
individuals assisted with food or emergency shelter

10K
clients registered

3,104
households served

10,561
individuals served

700K
pounds of food distributed

600
families provided with nutritious food each week

PROGRAM PARTNER HIGHLIGHT

Monument Crisis Center

Monument Crisis Center (MCC) is a nonprofit family resource center dedicated to providing nutritious food, education, referrals, and general assistance services through dynamic, safety-net programs. Due to the COVID-19 pandemic, the need for social services has increased dramatically, and MCC’s service numbers have doubled. Through EFSP funding, MCC provided critical food resources to Contra Costa residents.
Our Labor Liaisons connect union workers and their families in San Francisco, San Mateo and Contra Costa counties with basic needs resources, legal services and workforce training opportunities, as well as hardship funds when necessary.

The Labor Community Services program has provided much needed resources to workers facing layoffs and other hardships during the COVID-19 pandemic. On top of struggling to pay rent and meet their basic needs, many workers struggled to find opportunities for their careers to thrive. Our Liaisons were involved in or led public policy work to increase economic security and access community benefits during this time and beyond.

The mission of Second Harvest of Silicon Valley is to ensure that anyone who needs a healthy meal can get one. Since 1974, Second Harvest Food Bank has worked to serve people facing food insecurity in Santa Clara and San Mateo Counties, ensuring healthy food options remain accessible to underserved communities.

Second Harvest and the San Mateo Central Labor Council have worked together for more than 30 years to serve union and community members in times of need. Most recently, the SMCCLC/UWBA and Second Harvest partnered on a Union Food Distribution in response to the Covid-19 pandemic and the employment crisis which followed.

“SECOND HARVEST AND THE SAN MATEO CENTRAL LABOR COUNCIL/UWBA HAVE COLLABORATED THROUGH RECESSIONS, FIRES, AND MOST RECENTLY THE PANDEMIC, TO BRING FOOD TO FAMILIES EXPERIENCING FOOD INSECURITY IN SAN MATEO COUNTY. WE ARE SO INCREDIBLY GRATEFUL FOR OUR PARTNERSHIP AND LOOK FORWARD TO MANY MORE DECADES OF WORKING TOGETHER TO SERVE OUR COMMUNITY.”

– Anna Dyer, Director

13,500
individuals reached through Labor outreach and education

50
Trades Introduction Program graduates

37,200
individuals provided with food
Housing instability remains one of the most urgent needs impacting the Bay Area. Nearly half of Bay Area households spend over 30% of their income on housing, with specific racial groups being overrepresented relative to their overall demographic representation. The number of people experiencing homelessness here is the third highest in the country.

UWBA addresses housing and homelessness by putting equity front and center in the fight for housing stability and affordability, and by tackling historical disparities within the system that operate in tandem with the Bay Area’s immense racial wealth gap. We mobilize support for solutions through public awareness and will-building, and advocate for policies that increase supply and improve conditions and access, while helping residents meet immediate housing needs.

Homeward Bound received a Housing Justice grant of $50,000 from United Way Bay Area in 2022. This grant will support the construction of 50 one-bedroom apartments that will offer permanent supportive housing for veterans experiencing homelessness and people developing career pathways as they leave homelessness behind them.

A core goal of this project is to end veteran homelessness in Marin, making our community one of the first in California to ensure every former service member has a place to call home.

"WE ARE THRILLED WITH OUR PARTNERSHIP WITH UNITED WAY BAY AREA WHICH FURTHER ELEVATES THIS AMAZING PROJECT, RAISING THE BAR FOR OTHER COMMUNITY INVESTMENTS."

- Mary Kay Sweeney, Co-Chief Executive Officer, Homeward Bound of Marin
Our advocacy work complements our organizational efforts in philanthropy, volunteerism and community impact to dismantle the root causes of poverty. Our policy priorities align to provide greater support to our impact areas and include advocating for housing justice, safety net services, economic success, workforce development and community support.

COVID-19 Impacts + Eviction Moratoriums + ERAP + Legislative Briefing with Sen. Wiener

UWBA held a legislative briefing with State Senator Scott Wiener and Assemblymember Miguel Santiago on the Emergency Rental Assistance Program (ERAP) and AB 832, which extends statewide eviction protections. This briefing provided legislators and staff with information to better implement the slow-moving program.

We brought together partners such as Tenants Together and Centro Legal de la Raza, clients who shared their expert insight on distributing and/or receiving ERAP and legal experts who shared their experience supporting tenants who were caught in the cracks of the system. UWBA continues to support coalitions and legislative offices in developing policies that increase protections for tenants and prevent evictions, especially in the wake of the COVID-19 pandemic.

In October of 2022, we produced a Greater Bay Area Voter Guide that detailed the proposed ballot measures across the region and statewide. Our analysis considered the impacts on our programming and policy efforts. The guide enabled our communities to become more involved and understand how they too can help move forward anti-poverty efforts in their counties, cities, towns and across the state.

Voter Guide

ANNUAL REPORT 2022

1. Golden State Stimulus
UWBA successfully advocated to expand the Golden State stimulus.

2. CalEITC
UWBA advocated expanding CalEITC which resulted in funding to increase CalEITC outreach and education, so all communities have equitable, adequate access to this tool.

3. Child Tax Credit
UWBA advocated expanding the eligibility for the Child Tax Credit to include caregivers.

4. Racial Equity
UWBA advocated for equitable use of local funding in both Santa Clara and Contra Costa counties which pushed these counties to adopt a racial equity lens when evaluating which services to fund.

PUBLIC POLICY

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FY22 HIGHLIGHTS

COVID-19 Impacts + Eviction Moratoriums + ERAP + Legislative Briefing with Sen. Wiener

We brought together partners such as Tenants Together and Centro Legal de la Raza, clients who shared their expert insight on distributing and/or receiving ERAP and legal experts who shared their experience supporting tenants who were caught in the cracks of the system. UWBA continues to support coalitions and legislative offices in developing policies that increase protections for tenants and prevent evictions, especially in the wake of the COVID-19 pandemic.
The Tocqueville Society recognizes local philanthropists who, through their outstanding community service and financial support, are affecting real and lasting change in the fight against Bay Area poverty.

Champions ($5,000 – $9,999*)

Mohamed Youssef Abueida
Paul and Lisa Adler
Anonymous
Marcia and George Argeris
Stephen R. Bahr
Allie Banuelos
Robert Benavidez and Joshua Brodie
Barbara and Jeff Bennett
Christopher Benini and Jeffrey Huang
Carl Bindo
Justin Blecichczyk
John and Susan Bonsignore
Kristin Bradbury
Kathleen and Tony Brekke
Casey Casalnuovo
Raymond A. Castro Jr.
Myungjin Cha
Victoria Chak
Paul L. Chrzanowski
Justin Chueh and Pauline Shuen
Raymond and Monica Conrady
Ann DeLuce
Ann M. Dye
Melissa Manke Fimbres
Sarah G. Flanagan
Ben Garosi
Jennifer M. Gaudio
Kenneth and Lara Guerney
Elizabeth Hestling
Linda M. Hill
Gayl and Harlan Hirschfeld
Matthew John Hoffman
Rosalynn Hughey
Chad and Corinne Iken
William and Lorraine Irving
Robert and Sarah James
Dora James
Richard and Susan Jardine
Lynn and Dale Johannesen
Todd and Lucy Johns
Lee D. Kaiser
Ed and Janette Kennedy
Mike Kiedel and Kate Surman
Heather Kunnanz
Danny T. Lechy
Sean Lee and Angela Poon
Mary Margaret and Weston Lewis
Warm the World Volunteer
James Little
David H. Longhurst
Lawrence D. Margerun
Amy Margolis
Christopher and Emily Marlowe
Gioia McCarthy
Dean O. Morton
Jonathan Mosby
Julina Moy and William Lee
TJ Nicholson
Ann O’Bradovich
James and Sharon Olson
Susan B. Opp
Allison Ottoboni
Shawn Oxenham
Marisol Pacheco-Mendez
Arun Palakurthy and Priya Shah
Champions and caring volunteers ($5,000 – $9,999*)

The Estate of Richard Affleck
Margaret Wrensch
Kirby and Amy Wilcox
Jason Ian Wexelman
Millie Viqueira
Joshua Tulino
Andrew E. and Inga B. Sweet
Lacy and Ryan Sutherland
John A. and Susan Sobrato
John M. and Timi Sobrato
Richard Simpson and Ann Reisenauer
Kevin J. Schwartz
Mary and Douglas Scrivner
Richard Simpson and Ann Reisenauer
John M. and Timi Sobrato
John A. and Susan Sobrato
Stacey and Eric Thomas Street
Beth and Bill Strickland
Lacy and Ryan Sutherland
Andrew E. and Inga B. Sweet
Joshua Tulino
Millie Viqueira
Grace and Steven Voorhis
Michael Walker
Jason Ian Wexelman
Kirby and Amy Wilcox
Margaret Wrensch
John G. Zore
The Estate of Richard Affleck
Champions are a group of proud Bay Area community leaders, driven to be part of United Way Bay Area’s fight against poverty influencing volunteer engagement opportunities that have a lasting impact on children and families in our community.

Champions $1,000-$4,999 will be listed on our website
Women United is a diverse group of powerhouse women leaders dedicated to helping low-income women and families move out of poverty focusing on UWBA’s SparkPoint program and early childhood advocacy.

**Women United Steering Committee**
- Mary Jane Bedegi
- Barbara Ann Bennnett
- Summer Bertolet
- Jennifer Jackson-Chen
- Vanessa Lark
- Anastacia Maggioncalda
- Joanne Peters
- Toshonna Ross
- Ann Tornil
- Yayra Tuprah
- Louise Willard

**Women United**
- Jenelle M. Anderson
- Julia Arant
- Marisa M. Argyris
- Kelly Ann Batson
- Emily Bolanos
- Michelle Branch
- Linda Y. Cheng
- Karen J. Conrod
- Robin M. Edwards
- Jennifer Fickel
- Frannie Fleishhacker
- Kathy M. Gallagher
- Kathy Woebner Gardner
- Cindy Goldberg
- Alice F. Gutman
- Marian A. Hafter
- Mary Beth Harrbly
- Liz Hartmann
- Berit Hoffmann

Diane C. Inzano
Lynn Johannesen
Mary F. Kamprath
Barbara L. Kaufman
Kate Laughton
Rose Lue
Anne Nancy Maggioncalda
Shea H. Malcolm
Liza Massey
Carol Matte
Ariana Mattison
Mary A. Mettler
Pooja Mitra
Dawn L. Moehling
Julina Moy
Holly M. Newman
Sueyn C. Normington
Michele Stillwell Parvensky
Sarah Ramirez
Elinore Robey
Rosanna B. Sangalang
Christine Servi
Ruby Bolaria Shifrin
Sue A. Stephenson
Channa Sweet
Archana Venugopal
Jacob Walters
Laurie Weinsten
Donna L. Williams
Mercedes M. Williams
Stephanie A. Wittler
Samantha Wolff
Madeline Wyse

Emerging Leaders is a growing network of philanthropic young professionals (age 40 and under) committed to fighting Bay Area poverty, with a focus on educating and empowering youth.

**Emerging Leaders Steering Committee**
- Oscar Alvarez
- Elodie Chalmette
- Dustin Cooper
- Devang Dasani
- Lindsay Earhart
- Eric Gaan
- Joshua Gilbert
- Corey Kreider
- Erik Kristjanson
- Hilary Lo
- Kathryn Luna
- Hardik Mittal
- Anjuna Nijhawan
- Ashley Rochholz
- Jonathan Sack
- Ken Tang
- Jared Tate
- Alanna Williams

**Emerging Leaders**
- Nicholas R. Aikawa
- Prashanth Ajampur
- Anonymous
- Jack Avery
- Milan Carpenter-Wilson
- Jess Chernak
- Shawn J. Curran
- John Graetz
- Nicholas S. Haddad
- Amber Harris
- Munir Iman
- Lesley Kraechan
- Brian Maher
- Ariana Mattison

Nate Phillip Morris
Anand Naik
Nathanial Pardini
Stanislava Peycheva
Robert Rose
Shyamal Roy
Michael J. Scanlon
Aaron Silverman
Nicholas D. Sireci
Tadthon Thomas
Rosanne Trager
Alvaro Vega
Cindy Vu
Jacob Walters
Brad Washburn
Sheila A. Whitman
Yi Xie

**LEGACY CIRCLE**
Those in our Legacy Circle have generously included UWBA in their estate plans.

Anonymous (12)
Joan Braun
Simon Desmarais-Zalob
Kris Falconer
Mercead Frost
Deborah Gordon
Iris Marshian
Alfredo Molina
Akwasi Okyere
Zachary Post
Helen Lin
Kevin A. Zwick
Javier Sarabia
FINANCIAL SUMMARY

REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Grants</td>
<td>$8,859,964</td>
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<tr>
<td>Individual &amp; Campaign Gifts</td>
<td>$4,834,174</td>
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<tr>
<td>Other Contributions</td>
<td>$2,890,017</td>
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<tr>
<td>Planned Giving and Donated</td>
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<tr>
<td>Goods &amp; Services</td>
<td>$85,704</td>
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<tr>
<td><strong>Total Public Support</strong></td>
<td><strong>$16,669,859</strong></td>
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EXPENSE

<table>
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<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Program Services</td>
<td>$14,964,624</td>
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<tr>
<td>General &amp; Admin</td>
<td>$1,984,974</td>
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<tr>
<td>Development &amp; Marketing</td>
<td>$2,900,671</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$19,850,269</strong></td>
</tr>
</tbody>
</table>
MANY THANKS TO OUR DONORS

INSTITUTIONAL PARTNERS

$500,000+
Anonymous
California Department of Public Health
Chevron Corporation
College Futures Foundation
Department of Community Services and Development
Health Leads
Internal Revenue Service
Sobrato Family Foundation
Wells Fargo Bank

$250,000 - $499,999
Bank of America
ECMC Foundation
Emergency Food & Shelter National Board
Stupski Foundation

$100,000 - $249,999
AARP Foundation
California Tobacco Control Program
Capital One
County of Santa Clara
Interface Children and Family Services
JP Morgan Chase
PG&E Corporation
Silicon Valley Bank
Silicon Valley Community Foundation
Sunlight Giving
The San Francisco Foundation
Walter & Elise Haas Fund

$50,000 - $99,999
City of San Jose
East Bay Asian Local Development Corp
Kaiser Permanente
Newton and Rochelle Becker Charitable Trust
Siemer Institute for Family Stability
Union Bank Foundation
United Ways of California

$20,000 - $49,999
CSAA Insurance Group
Dean and Margaret Lesher Foundation
Evelyn & Walter Haas, Jr. Fund
Hellman Foundation
Lisa and Douglas Goldman Fund
Marin County Government
PepsiCo
Prosperity Now
EMPLOYEE GIVING CAMPAIGNS

$1,000,000+
- Dodge & Cox
- Valero Benicia Refinery

$500,000-$999,999
- Callan LLC
- Costco
- County of Santa Clara
- Enterprise Rent-A-Car
- UPS

$250,000-$499,999
- California State Employees Charitable Campaign
- Deloitte
- Sandia National Laboratories
- Texas Instruments

$100,000-$249,999
- AT&T Corporation
- Comerica Bank
- Corteva Agriscience
- FedEx
- Target Corporation

$50,000-$99,999
- BMO Harris Bank and BMO Capital Markets
- Bank of Marin
- East West Bank
- Google
- Matson
- NuStar

$25,000 - $49,999
- Abbott Laboratories
- AbbVie Biotherapeutics
- ACCO Engineered Systems
- Alameda County Government
- Apple Inc.
- Bank of America
- Centene Corporation
- E & J Gallo Winery
- Exact Sciences Corporation
- Granite Rock
- Hilti North America
- Lawrence Livermore National Laboratory
- PwC
- Pittsburg Winthrop Shaw Pittman LLP
- Salesforce.com
- Sunset Development Company
- The Boldt Company

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Assistant Agency Director, Alameda County

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Director of Housing Affordability Program, Chan Zuckerberg Initiative

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Founding Attorney, Branch Law Group

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OUSMANE CABA
Partner, PricewaterhouseCoopers (PwC)

ALICE A. CHEN
Health Tech Product Executive and Entrepreneur

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Market Segment Leader, Ernst & Young LLP

MICHELLE BRANCH
Founding Attorney, Branch Law Group

RUBY BOLARIA-SHIFRIN
Director of Housing Affordability Program, Chan Zuckerberg Initiative

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OUSMANE CABA
Partner, PricewaterhouseCoopers (PwC)

ALICE A. CHEN
Health Tech Product Executive and Entrepreneur

JAMIE LYNN KEARNS
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Deputy County Executive, County of Santa Clara

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(Terminated) Treasurer, Dodge & Cox Funds

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