



SPARKPOINT SUMMIT 2025

Thriving Together



Maximizing Impact

The Synergy of Job Development
and Financial Coaching

Magic Bundle Analysis

What is the Magic Bundle?

**2 Financial
Coaching Sessions**

+

**1 Career Coaching
Session**

- **2014**

- Found that clients receiving the combination of financial and career coaching services improved financial outcomes.

- **2023**

- Internal study replicated the 2014 study and investigated this further.

- **2025**

- Replicating the 2023 study comparing college sites vs. community sites

Details and Methods

Who

All SparkPoint
Centers

What

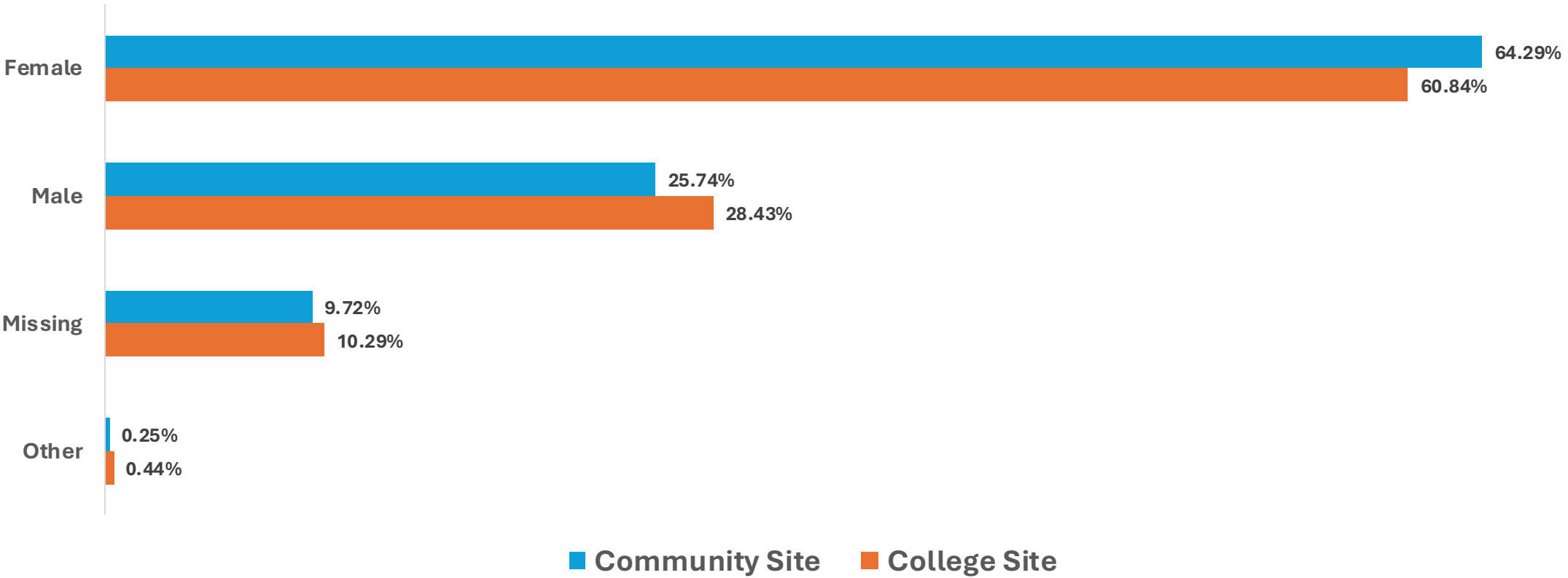
Financial Outcomes
(Credit, Debt,
Savings, Income)

When

All Time up until the
end of FY24

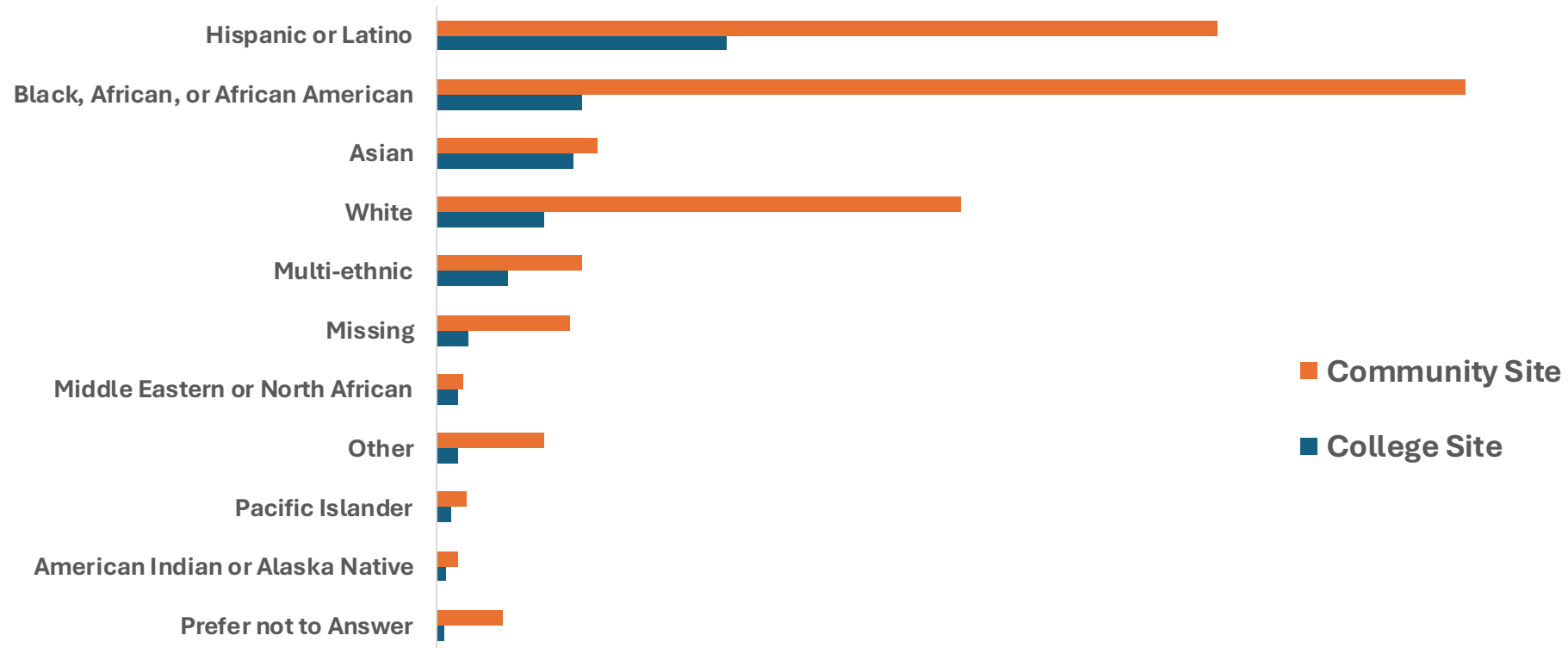
Who is being served?

College vs. Community Sites: Gender



Who is being Served?

Communities being served: College vs. Community sites



Who is being served?

31

**Average age for
College Students**

42

**Average age for
Community Site
clients**

38

**Average age for All
Clients**

Magic Bundle Client Outcomes

- **2025 Findings**

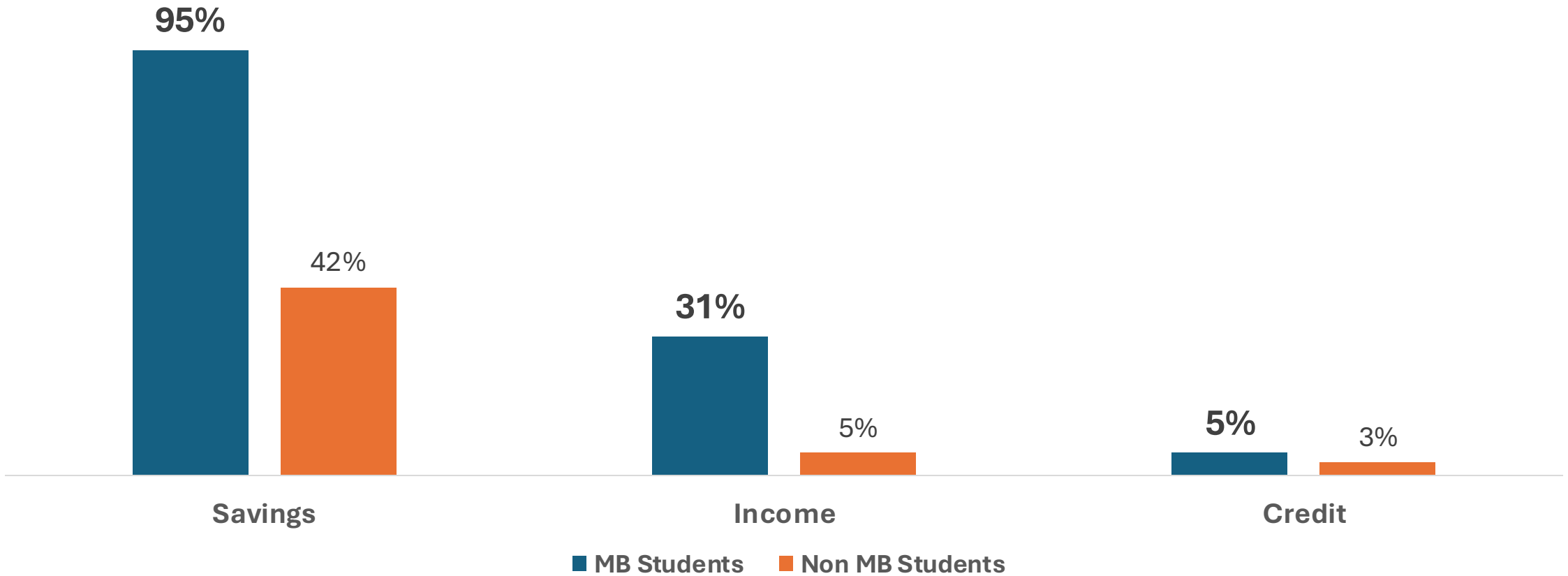
- Clients who receive the Magic Bundle regardless of Race, Parent Status and Student status achieve better financial outcomes with respect to **Income** and **Savings**

- **Accenture**

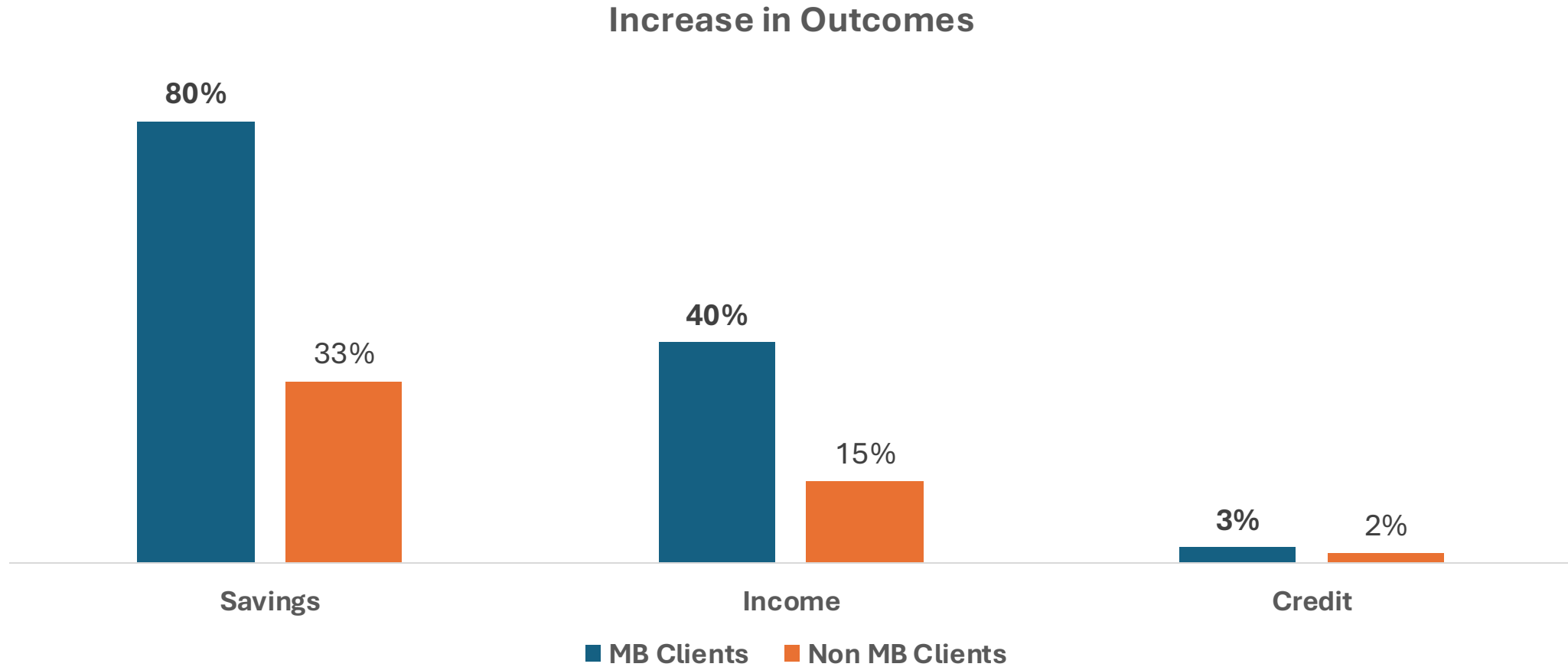
- Financial management services **was most effective**, especially when combined with career coaching.

College Location Outcomes

Increase in Outcomes



Community Site Outcomes



Takeaways

Magic Bundle works for
EVERYONE regardless of
Parent Status, Race, Age, and
Student Status

Disparity that arises is the
magnitude of impact for
different groups (i.e. Race,
Parents, Age)



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COMM
UNITY
ACTION
MARIN

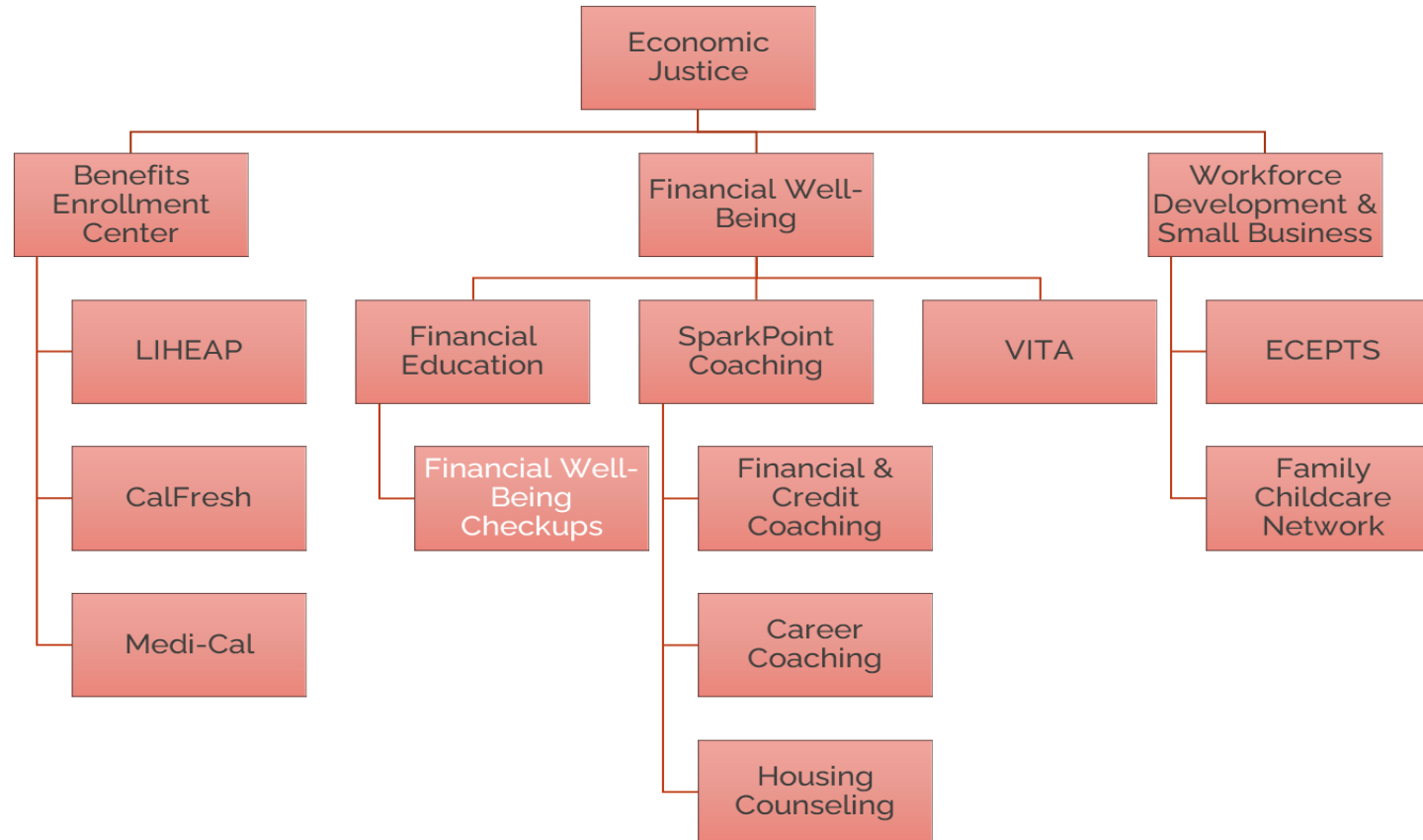
WORKFORCE & FINANCIAL COACHING

Empowering individuals to achieve
financial stability and career success

COMMUNITY ACTION MARIN: WHO WE ARE

- Marin County's Designated **Anti-Poverty Agency**
- Part of a national network of **1,100+ Community Action Agencies**
- **For nearly 60 years!** Birthed out of President Lyndon B. Johnson's War on Poverty and the Economic Opportunity and Civil Rights Acts of 1964
- Assisting over **7,000 households directly** across the county each year
- 240+ staff working at 10 sites with a \$32M budget
- Listening deeply to **meet the needs** of community
- A healing-centered approach to **equity and well-being for all**

>>> Economic Justice Overview

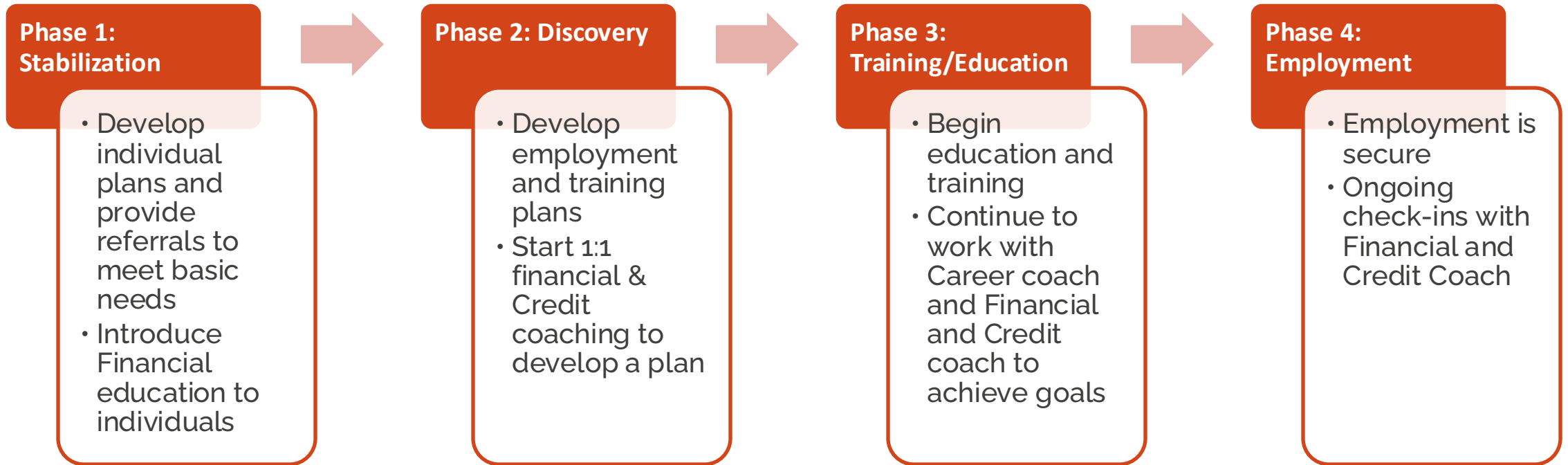


Workforce Programs Overview

- Workforce Accelerator Program -Road to Self-Sufficiency
 - Holistic job training program for individuals seeking employment opportunities in high-demand industries
- Early Care & Education Pathways to Success (ECEPTS)- Associate Teacher Apprenticeship Program
 - Program supports individuals to jump-start their career in ECE while providing holistic support to ensure their success



>>> Pathways to Thrive



Workforce and Financial Coaching



- Our financial and credit coaching meets participants where they are and assesses their readiness.
- Participants have multiple ways to engage with coaches based on their needs.
- We offer workshops to introduce key financial tools and resources.
- One-on-one coaching is available for those ready to dive deeper into their financial goals.





Thank you

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SPARKPOINT™

NAPA



Napa SparkPoint is a welcoming place located at Phillips Magnet School in Napa. It focuses on supporting parents and families by strengthening their foundations. The staff and families work in partnership, each bringing unique skills and perspectives to the collaboration.

Core Services

- Standardized screening, intake & assessment
- Information and referral services
- Leveraged Services from schools, partners and other community agencies
- Data collection and reporting related to: outcomes, services provided, feedback from clients, gap analysis and service needs



Construction Program

This bilingual class is designed for anyone who wants to learn the basics of construction safety, the use of hand and power tools, and much more. Learn about building materials with an emphasis on framing. Complete hands-on projects and earn a certification from the National Center for Construction Education & Research (NCCER). Explore next steps in gaining entry level employment, entering a union apprenticeship or further education at Napa Valley College.

In 2024, 15 students graduated from the program



Partnerships

Adults Supporting K-12 Student Success

Learn how to use a Chromebook, explore and navigate the your school's' website to find resources for your school age children. Each workshop session will have a different theme. Topics include: Chromebook basics; navigating through schools' websites, student and parent information portals; student safety; filling out forms online; how to access school information and their Family Newsletters and information about parent organizations.





Introduction to Childcare and Education Learn industry vocabulary and become familiar with the training needed to get a job in the areas of childcare and education. Learn about careers in childcare and education, and safety information to work in this field. Get CPR and First Aid certified too! Free childcare available. Class is bilingual (English/Spanish)

Financial Literacy

SparkPoint Napa provides a multi-class series on banking, credit, debt, budgeting, saving and investing, financial goal setting and fraud, in person. Class curriculum will be offered in partnership with financial experts from partners such as Self-Help Credit Union. Participants in all financial education programs will also be able to access one-on-one support from SparkPoint Napa staff.





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