

2025 United Way Bay Area “Ultimate Disaster Preparedness Kit” Social Media Giveaway — Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF
WINNING. VOID WHERE PROHIBITED.
ALL TIMES ARE PACIFIC TIME (PT).

1. Sponsor

United Way Bay Area (“UWBA” or “Sponsor”). Questions? marketing@uwba.org.

2. Eligibility

Open to legal residents of the San Francisco Bay Area who are 18 years of age or older and reside in one of the following California counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano. Employees, officers, and directors of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and their immediate family/household members are not eligible. Void where prohibited. Sponsor may require proof of eligibility.

3. Contest Period & Key Dates

- Entry Period: October 8, 2025 (12:01 a.m. PT) to October 29, 2025 (11:59 p.m. PST).
- Winner Notifications: on/about October 30, 2025.
- Prize Award: on/about October 31, 2025.

4. How to Enter

During the Entry Period, visit uwba.org/what-we-do/disaster-preparedness (the “Contest Website”) and follow the instructions to submit your entry. Submit all requested information and download the Disaster Preparedness Guide. You will be automatically entered for a chance to win.

Entry limits and integrity. Limit one (1) Entry per person. Attempts to obtain more than the stated limit by using multiple emails, accounts, identities, or devices, or any other artifice, will result in disqualification. Entry validity. Incomplete, late, misdirected, corrupted, or

unintelligible Entries may be disqualified. Proof of submission does not constitute proof of receipt.

5. Prizes & Approximate Retail Value (ARV)

- Two (2) total prizes will be awarded:
- Each prize is an Ultimate Disaster Preparedness Kit (exact contents determined by Sponsor in its sole discretion).

Total ARV for all prizes: US \$3,000. No cash alternative or substitution, except Sponsor may substitute a prize of equal or greater value if a prize becomes unavailable. Prizes are nontransferable.

Winner is responsible for all taxes and any expenses not specified. Sponsor may require a completed IRS Form W-9 and may issue a Form 1099 as required by law.

6. Winner Notification & Requirements

Potential winners will be notified using the contact information provided at entry (e.g., email/phone) on/about the date stated above and must respond by the deadline specified in the notice. As a condition of receiving a prize, a winner may be required to complete, sign, and return an Affidavit of Eligibility, Liability Release, and Publicity Release (where lawful) within seven (7) business days of notification. If a potential winner does not timely respond, is ineligible, or fails to execute required documents, Sponsor may select an alternate in its discretion (e.g., a different submission chosen at random, as applicable).

7. Release; Limitation of Liability

By participating, you agree to release, discharge, and hold harmless Sponsor, its affiliates and subsidiaries, advertising and promotion agencies, and each of their respective officers, directors, employees, and agents (collectively, the "Released Parties") from and against any claims, liabilities, losses, or damages of any kind arising out of or related to your participation, Entry, or receipt/use of any prize, including without limitation: (a) unauthorized human intervention; (b) technical, network, hardware, or software failures; (c) data loss/corruption or delays; (d) printing, typographical, or administrative errors; (e) any claims based on rights of publicity, privacy, or intellectual property in or to the Entry (provided entrant has breached any representation herein).

In no event will Released Parties be liable for indirect, incidental, consequential, special, or punitive damages. Some jurisdictions do not allow certain limitations; the foregoing applies to the fullest extent permitted by law.

8. General Conditions

Sponsor may cancel, suspend, or modify the Contest or any part of it if fraud, technical failures, or any factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion; and may disqualify any individual who tampers with the entry or voting process or violates these Rules. If the Contest is terminated before the stated end date, Sponsor may determine the winners from among eligible, non-suspect Entries received up to the time of the action. This Contest is not sponsored, endorsed, administered by, or associated with any social media platform.

9. Odds

Odds of winning depend on the number of eligible Entries received.

10. Privacy

Personal information collected in connection with this Contest will be used in accordance with Sponsor's privacy practices and these Rules for Contest administration, winner notification, and prize fulfillment, and may be shared with service providers as necessary for those purposes. If Sponsor publicly discloses a winners list, it will include only each winner's first name and initial of last name, unless a winner opts to remain anonymous, as permitted by law.

12. Governing Law; Venue

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules or the rights and obligations of entrants or Sponsor shall be governed by the laws of the State of California, without giving effect to any conflict-of-laws rules. The parties consent to the jurisdiction and venue of the state and federal courts located in California.

13. Winners List / Rules Request

To obtain a copy of these Rules or a winners list (if any), mail a self-addressed, stamped envelope to Sponsor at the address listed on the Contest Website, to be received within sixty (60) days after the Prize Award date. To the extent applicable, the Contest shall be conducted in compliance with California Business and Professions Code § 17539.2.